



OTOMOTİV SANAYİİ DERNEĐİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

AUTOMOTIVE MANUFACTURERS ASSOCIATION 2015

OSD "OICA" Üyesidir



OSD is a Member of "OICA"

AUTOMOTIVE MANUFACTURERS ASSOCIATION (OSD)

ESTABLISHMENT

The Automotive Manufacturers Association (OSD) held its preliminary meeting on 11 January 1974. After quickly fulfilling the conditions set forth in Law of Associations No. 1630, it was established as the Association of the Manufacturers of Land Vehicles, Trucks, Pick-ups, Buses and P.Cars on 14 June 1974.

The initial number of automotive manufacturers represented by the OSD was eleven. The number of OSD members reached fourteen by 2015.

Changes made to the bylaws of the Association on 7 November 1979 resulted in its name being changed to the more convenient Automotive Manufacturers Association.

The membership of the Automotive Manufacturers Association consists of top executives who are chosen by their own companies – three from each company. The Board of Directors of the association is chosen from among these members.

The goals of the Automotive Manufacturers Association are as follows:

- 1. To aid in improving the manufacture of various motor vehicles made in Turkey, including p.cars, trucks, pick-ups, trailers,, buses, minibuses and tractors, and in developing the industry as a whole;*
- 2. To contribute to the automotive industry and the economy of the country, and work towards making available within Turkey all parts and spare parts used in the automotive industry, as well as the tools and equipment necessary to make them;*
- 3. To study common issues of the industry, including those related to marketing, to make recommendations to both public and private institutions involved in the sector and to follow them up;*
- 4. To provide collective processing, on behalf of the automotive industry, of applications and inquiries that would otherwise have to be carried out by individual members, in order to save time and thereby improve productivity and effectiveness;*
- 5. To represent members in matters dealing with the automotive industry; to act as an agent of the industry and its members vis-à-vis public bodies, and other organizations, both home and abroad. To participate in the activities of the aforementioned organizations in said capacity and to protect the interests of the industry and its members.*

The Automotive Manufacturers Association also represents the Turkish automotive industry vis-à-vis the European Union. It is within this capacity that the OSD has been working extensively on issues pertaining to the Customs Union which came into effect between Turkey and EU in 1996.

To reach the above goals, the Automotive Manufacturers Association is engaged in the following activities and initiatives:

- 1) *Bringing together manufacturers of motor vehicles and institutions; ensuring exchange of information between these companies; and specifying common goals and problems;*
- 2) *Attempting to form joint undertakings and work towards increasing productivity by establishing relationships with institutions in which its members work, as well as those, both home and abroad, involved in similar fields;*
- 3) *Preparing position statements of the automotive industry with regards to all kinds of regulations, development plans and programs pertaining to it; conducting interviews, meetings and visits so as to convey relevant information to its members;*
- 4) *Conducting detailed analyses and studies of the problems of the automotive industry by forming committees and working groups within the framework of the association, and conveying positions and recommendations to various institutions;*
- 5) *Organizing all kinds of research-oriented, developmental and promotional activities related to the automotive industry; preparing professional publications, and organizing and participating in organizing exhibitions, courses, panel discussions, conferences, press conferences and the like; organizing excursions and visits pertaining to its own area of interest and conducting public relations activities on behalf of its members;*
- 6) *Ensuring cooperation between automotive manufacturers, domestic suppliers and marketing companies, and carrying out joint operations when necessary;*
- 7) *Working with public institutions and the EU institutions in Brussels in relation to the Customs Union; representing the industry at meetings held for this purpose.*

OSD COMMITTEES

The Automotive Manufacturers Association has the following committees, formed on the basis of member expertise and designed to improve the effectiveness of the Association:

- *IT Committee*
- *Environment Committee*
- *Foreign Trade Committee*
- *Human Resources Committee*
- *Odette Committee*
- *After-sales Services Committee*
- *Technical Committee*

The abovementioned committees meet on a regular basis each month under the auspices of the OSD, and work on action plans and other matters related to current issues. In addition, working groups have been formed in the areas of Occupational Health and Work Safety, and Spare Parts Marketing.

Activities of the Automotive Manufacturers Association

Relations with Member Companies

- Convenes Board meetings with representatives of member companies on the first Friday of each month.
- The Committees and Working Groups of the OSD meet every month with member company representatives to examine current issues and conduct studies within the framework of pre-competitive collaboration.
- Forms “pre-competitive collaboration” between member companies of the OSD, which is its primary goal, and conducts joint endeavors designed to contribute to the development goals of the sector.

Relations with the Government

Public institutions and organizations involved with the sector are indicated below:

- *Treasury Undersecretariat (TU)*

Involved in maintaining foreign capital and investment incentives regime

- *Ministry of Economy*

Involved in maintaining the import and export regime, EU relations, export and investment incentives regime.

- *Ministry of Science and Technology Industry*

Engaged in overseeing international and EC technical regulations, practices pertaining to AITM (Vehicle Manufacturing Modification and Assembly Commission) regulations, dealing with technical and physical obstacles to imports; is a permanent member of MARTEK (Motor Vehicles Technical Committee), oversees Special Committees affiliated to MARTEK, and conducts EU regulations compatibility studies.

- *Ministry of Development*

Involved in issues concerning Five-Year Plan studies and General Planning.

- *Ministry of the Environment and Forestry*

Involved in environmental regulations, fuel product quality and exhaust emission control, and efforts to harmonize Turkish legislation with EU legislation in these areas.

- *Ministry of Finance*

Involved in regulations pertaining to specific taxes, such as the Special Consumption Tax (ÖTV), VAT, and Motor Vehicle Tax (MTV) in the automotive market, as well as general taxes.

- *Ministry of Customs and Trade*

Involved in establishing procedures pertaining to specialized customs and imports procedures.

- *Turkish Standards Institute (TSE)*

Engaged in the harmonization of Turkish regulations with international and EU technical regulations; the inspection and documentation of the implementation of regulations; and efforts to establish laboratories.

- *Highways Department (KGM)*

Involved in the implementation of highway traffic law and related regulations, as well as those of the AITM; and the performance of technical inspections of motor vehicles.

- *Land Transportation Department*

Engaged in land transport regulations and technical inspection of motor vehicles.

- *Security Department (EGM)*

Engaged in traffic regulation procedures and maintaining related statistics.

- *Turkish Statistics Institution (TÜİK)*

Engaged in keeping statistics on motor vehicles.

- *Energy Market Regulatory Authority (EPDK)*

Involved in technical and commercial regulations regarding fuel products; bio-fuels.

Relations with other Bodies

- *Automotive Suppliers Association (TAYSAD)*

We undertake joint efforts with the Automotive Suppliers Association.

- *Authorized Automotive Dealers Association (OYDER)*

We undertake joint efforts with the Authorized Automotive Dealers Association in the area of marketing.

- *Automotive Distributors Association (ODD)*

We undertake joint efforts with and gather data pertaining to the automobile and light commercial vehicles markets.

- *Oil Industry Association (PETDER)*

We undertake joint efforts with this association in the areas of fuel products quality, bio-fuels, and the collection of waste oils.

- *Economic Development Foundation (İKV)*

Conducts studies on the Customs Union with the EU; has observer member status.

- *Automotive Technology R&D Center (OTAM)*

Has founding membership status; is engaged in R&D activities and type approval procedures.

- *Union of Turkish Chambers and Stock Exchanges (TOBB)*

Efforts with TOBB's "Automotive Manufacturers and Suppliers Sector Committee".

- *Turkish Technology Development Foundation (TTGV)*

Technology development efforts as a founding member.

- *TÜBİTAK-MAM*

We conduct joint efforts in the areas of fuel products quality, bio-fuels, the environment, energy, and smart transport systems.

- *Middle East Technical University Oil Research Center (PAL)*

Engaged in the exchange of information related to the quality of fuel products.

Relations Abroad

- *Membership in International Organizations*

- Active member of the Association of International Automobile Manufacturers (OICA)
- Participated in the conference of the European Advisory Council for Automotive R&D (EUCAR)

- *International Associates*

Documentation and exchange of information with associate organizations in countries having automotive industries.

Public Relations

We work towards the effective promotion of the Turkish automotive industry vis-à-vis public institutions, media organizations and the EU.

Periodicals

The following bulletins and reports have been published by the Automotive Manufacturers Association. The objective of these bulletins and reports is to ensure that statistics pertaining to the Turkish automotive industry are kept up to date and that information used to keep the public abreast of developments in certain areas is accurate and reliable.

- Statistical Bulletin (Monthly)
- Press and News Bulletins (Monthly)
- Foreign Trade Bulletin (Monthly)
- General And Statistical Information Bulletin (Annual)
- Report on Automotive Manufacturers on the ISO 500 List (Annual)

OSD MEMBERS

1. ANADOLU ISUZU OTOMOTİV SANAYİ VE TİCARET A.Ş.

Fabrika/Factory: Şekerpınar mah. Otomotiv cad. No. 2 41435 ÇAYIROVA-GEBZE/KOCAELİ

Telefon/Telephone : 0 262 658 84 33

Telefax : 0 262 658 88 21

Web Adresi/Web Address : www.isuzu.com.tr

2. FORD OTOMOTİV SANAYİ A.Ş.

Fabrika/Factory: Kocaeli Gölcük Yolu 14. Km. 41470 İHSANİYE-GÖLCÜK/KOCAELİ

Telefon/Telephone : 0 262 315 50 00

Telefax : 0 262 315 50 02

Web Adresi/Web Address : www.ford.com.tr

Fabrika/Factory: Kütahya Yolu Üstü 26311 İNÖNÜ/ESKİŞEHİR

Telefon/Telephone : 0 222 591 24 40 - 0 222 591 30 03

Telefax : 0 222 591 30 05

Web Adresi/Web Address : www.ford.com.tr

3. HATTAT TARIM MAKİNALARI SANAYİ VE TİCARET A.Ş.

Merkez/Center: Büyükdere cad. Üçyol Mevkii No. 53 MASLAK/İSTANBUL

Telefon/Telephone : 0 212 285 22 40

Telefax : 0 212 286 44 55

Web Adresi/Web Address : www.hattat.com.tr

Fabrika/Factory: Organize Sanayi Bölgesi 59501 ÇERKEZKÖY/TEKİRDAĞ

Telefon/Telephone : 0 282 758 10 40

Telefax : 0 282 758 10 90

Web Adresi/Web Address : www.hattat.com.tr

4. HONDA TÜRKİYE A.Ş.

Fabrika/Factory: Atatürk mah. Turgut Özal cad. No. 123 41480 ŞEKERPINAR-GEBZE/KOCAELİ

Telefon/Telephone : 0 262 658 83 83

Telefax : 0 262 658 84 17

Web Adresi/Web Address : www.honda.com.tr

5. HYUNDAI ASSAN OTOMOTİV SANAYİ VE TİCARET A.Ş.

Merkez/Center: Şehit Mehmet Fatih Öngül sok. No. 2 34742 KOZYATAĞI/İSTANBUL

Telefon/Telephone : 0 216 571 63 63

Telefax : 0 216 571 64 64

Web Adresi/Web Address : www.hyundai.com.tr

Fabrika/Factory: Ali Kahya Beldesi 41000 KOCAELİ

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Telefax : 0 262 365 10 67

Web Adresi/Web Address : www.hyundai.com.tr

6. KARSAN OTOMOTİV SANAYİ VE TİCARET A.Ş.

Fabrika/Factory: Akçalar Sanayi Bölgesi 16225 NİLÜFER/BURSA

Telefon/Telephone : 0 224 484 21 70

Telefax : 0 224 484 21 69

Web Adresi/Web Address : www.karsan.com.tr

7. MAN TÜRKİYE A.Ş.**Fabrika/Factory:** Esenboğa Havalimanı Yolu 22. Km. 06750 AKYURT/ANKARA

Telefon/Telephone : 0 312 398 02 20
Telefax : 0 312 398 10 18
Web Adresi/Web Address : www.man.com.tr

8. MERCEDES BENZ TÜRK A.Ş.**Merkez/Center:** Akçaburgaz Mah. Mercedes Cad. No. 2 34500 ESENYURT/İSTANBUL

Telefon/Telephone : 0 212 867 30 00
Telefax : 0 212 867 44 00
Web Adresi/Web Address : www.mercedes-benz.com

Fabrika/Factory: Sivaz Deresi Hoşdere Köyü Mevkii Mercedes Bulvarı 34500 ESENYURT/İSTANBUL

Telefon/Telephone : 0 212 622 70 00
Telefax : 0 212 622 84 00
Web Adresi/Web Address : www.mercedes-benz.com

Fabrika/Factory: Konya Cad 68100 AKSARAY

Telefon/Telephone : 0 382 215 16 39
Telefax : 0 382 215 13 55
Web Adresi/Web Address : www.mercedes-benz.com

9. OTOKAR OTOMOTİV VE SAVUNMA SANAYİ A.Ş.**Merkez/Center :** Dumlupınar cad. 24 A Blok 34855 KÜÇÜKYALI/İSTANBUL

Telefon/Telephone : 0 216 489 29 50
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Web Adresi/Web Address : www.otokar.com.tr

Fabrika/Factory : Atatürk Cad. 9 54580 ARİFİYE SAKARYA

Telefon/Telephone : 0 264 229 22 44
Telefax: : 0 264 229 22 42
Web Adresi/Web Address : www.otokar.com.tr

10. OYAK RENAULT OTOMOBİL FABRİKALARI A.Ş.**Merkez/Center:** Bulgurlu Mahallesi, Hanım Seti Sokak, No.55 34696 ÜSKÜDAR/İSTANBUL

Telefon/Telephone : 0 216 524 79 60
Telefax : 0 216 524 79 79
Web Adresi/Web Address : www.renault.com.tr

Fabrika/Factory: Organize Sanayi Bölgesi 16159 BURSA

Telefon/Telephone : 0 224 243 74 00
Telefax : 0 224 243 12 09
Web Adresi/Web Address : www.renault.com.tr

11. TEMSA GLOBAL SANAYİ VE TİCARET A.Ş.**Merkez/Center:** Kısıklı cad. Şehit Teğmen İsmail Moray sok. 2/1 34662 ALTUNİZADE/İSTANBUL**Telefon/Telephone** : 0 216 326 31 10**Telefax** : 0 216 325 60 40**Web Adresi/Web Adress** : www.temsa.com.tr**Fabrika/Factory:** Mersin Yolu Sasa Fabrikası Yanı 01323 ADANA**Telefon/Telephone** : 0 322 428 21 70**Telefax** : 0 322 428 10 24**Web Adresi/Web Adress** : www.temsa.com.tr**12. TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.****Merkez/Center:** Büyükdere Cad. 145 Tofaş Han Kat 4-5 34394 ZİNCİRLİKUYU/İSTANBUL**Telefon/Telephone** : 0 212 275 33 90**Telefax** : 0 212 275 39 88**Web Adresi/Web Adress** : www.tofas.com.tr**Fabrika/Factory:** Bursa Yalova Yolu 10 km 16001 BURSA**Telefon/Telephone** : 0 224 261 03 50**Telefax** : 0 224 255 09 47**Web Adresi/Web Adress** : www.tofas.com.tr**13. TOYOTA OTOMOTİV SANAYİİ TÜRKİYE A.Ş.****Fabrika/Factory:** Karaaptiller Köyü Asartarla Mevkii 54064 SAKARYA**Telefon/Telephone** : 0 264 295 02 95**Telefax** : 0 264 295 12 95**Web Adresi/Web Adress** : www.toyotatr.com**14. TÜRK TRAKTÖR VE ZİRAAT MAKİNALARI A.Ş.****Fabrika/Factory:** Güvercin Yolu 111-112 06563 GAZİ/ANKARA**Telefon/Telephone** : 0 312 233 33 33**Telefax** : 0 312 233 33 73**Web Adresi/Web Adress** : www.turktraktor.com.tr