

## Trends Developments and Opportunities in the USA AUtomotive Aftemarket



[^0]
## Current Network (05/2018)



## Current Network (05/2018)

TI Shareholders - PC


## Current Network (05/2018)

## TI Shareholders - CV




## Vehicles in Operation (VIO) define the Aftermarket



## The more VIO rises, the more the Aftermarket benefits

The global value of the aftermarket exceeds $\$ 800$ billion (*) AND IT CONTINUES TO GROW..


## The global aftermarket in \% per region




million registered motor vehicles in the U.S.

Source: IHS Markit


### 218.1 M licensed drivers

 1.18 cars per driverERecovered massively after the crisis

- Increase in new vehicle sales


Source: Centre of automotive research
${ }^{\bullet} 62 \%$ from 10.4 million, in 2009 the year of the crisis

## Car parc size in evolution



Highly motorized country
GDP vs motorization


## Global Average Vehicle Age—2017



## Older cars are increasing; great service potential

2/3 of people will drive their vehicle until the day it quits.


## Maintenance is trending up

Across all vehicles, nearly 40 percent (38.8) of drivers performed scheduled maintenance per their owners' manuals last year. Source: IMR, Inc.

## 11.7 years $\quad 0$

The average age of light vehicles in use.


Vehicles older than 11 years comprise 48.5 percent of total light vehicles.

Source: IMR, Inc.

## Cars are lasting longer, average age grows



## Positive year over year market growth!

| 2011-2016 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| COMPONENT VS. PART |  | ELECTRICAL VS. MECHANICAL |  | KIIS | "IMPORT" |
| $0 \square D$ | $\text { a\| } \square \square\|H\| M \mid 0$ |  | $8=0$ |  |  |
| $\nabla-1.15 \%$ | -4.09\% | $\text { . } 4.54 \%$ | $\nabla-17.36 \%$ | 12.04\% | -1.14\% |
| SHOCKS <br> (\$450M to \$420M) | STRUTS <br> (\$1.18B to \$1.45B) | ENGINE CONTROL MODULES (\$290M to \$370M) | OTHER <br> ENGINE PARTS <br> (\$660M to \$260M) | WATER PUMPS (\$1.13B to \$1.25B) | FOREIGN NAMEPLATE REPAIR FACILITIES (17,938 to 18,982) |

Many of the "shifts" are driving new ways to sell and install automotive parts.

## Data complexity significant but less than Europe



product attributes

vehicle applications
with 1,822,480 vehicle system configurations

ENABLING BUSINESSES TO INCREASE EFFICIENCY, LOWER COSTS AND INCREASE SALES:


## Vehicles Manufactures market shares




## Vehicle segments market composition



## Vehicle segments development



[^1]- Full-size pickup trucks are still the most prevalent segment at $15 \%$, followed by mid-range cars at $11.5 \%$ and small economy cars at 9\%.
- The Ford F-150 and Chevrolet Silverado 1500 remains the most driven vehicle on the road, with nearly 20 million vehicles in operation
- The top 10 models driven include the Honda Accord, Toyota Camry, Honda Civic, Toyota Corolla, Dodge/Ram 1500, Nissan Altima, Ford Explorer and Honda CR-V.
- Domestic vehicles still dominate the market with $56.1 \%$ of share.


Gasoline is the overwhelming majority fuel used



Diesel in USA is only for Heavy Duty, lost for cars



## What is sold? Product categories development

|  | Revenues <br> $(2007)$ | Revenues <br> $(2017)$ | CAGR <br> $(2010-2017)$ |
| :--- | :---: | :---: | :---: |
| Tires | $\$ 16,300 \mathrm{M}$ | $\$ 22,300 \mathrm{M}$ | $5.1 \%$ |
| Batteries | $\$ 2,834 \mathrm{M}$ | $\$ 3,339 \mathrm{M}$ | $0.6 \%$ |
| Brake Parts | $\$ 2,686 \mathrm{M}$ | $\$ 4,016 \mathrm{M}$ | $\mathbf{4 . 6 \%}$ |
| Filters | $\$ 1,228 \mathrm{M}$ | $\$ 1,512 \mathrm{M}$ | $2.7 \%$ |
| Collision <br> Body | $\$ 3,430 \mathrm{M}$ | $\$ 4,100 \mathrm{M}$ | $0.9 \%$ |
|  | $\$ 1,326 \mathrm{M}$ | $\$ 1,268 \mathrm{M}$ | $-0.8 \%$ |
| Alternators | $\$ 1,104 \mathrm{M}$ | $\$ 1,076 \mathrm{M}$ | $0.4 \%$ |
| Lighting | $\$ 837 \mathrm{M}$ | $\$ 908 \mathrm{M}$ | $0.7 \%$ |
| Wheels | $\$ 664 \mathrm{M}$ | $1.7 \%$ |  |
| Spark Plugs | $\$ 673 \mathrm{M}$ | $\$ 664$ |  |
| Total | $\$ 78.7$ Billion $\$ 97.6$ Billion | $\mathbf{2 . 3} \%$ |  |



Automotive Aftermarket: Distribution Structure


## Huge country with regions of activities



## Market players



AUTO PARTS
culyhitney EVERYTHING AUTOMOTIVE


WAREHOUSE

## amazon.com

## Major Distributors characteristics

INTERNATIONAL

|  | NAPA | CARQUEST' | CuIVITane | (6)Reilly | $\xrightarrow{\text { PEPBOYS }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Identity | Program Group | Program Group | Retailer | Retailer | Retailer | Retailer |
| Retail Sales | 20\% | 20\% | 85\% | 50\% | 95\% | 70\% |
| Wholesale | 80\% | 80\% | 15\% | 50\% | 5\% | 30\% |
| Private <br> Label Sales | 90\% | 90\% | 50\% | $\begin{gathered} 25 \% \\ \text { (Estimated) } \end{gathered}$ | 27\% | 25\% |
| Private <br> Label <br> Brands <br> Frost \& Sullivan | NAPA | CARQUEST | Duralast, Valucraft \& Others | O'Reilly, Brake Best \& Others | Prostart, Futura \& Others | Advance Auto, Wearever Gold/Silver \& Others |

## Service Centers by Type (2005-2013)



## The Heavy Duty (HD) Aftermarket, \$20 billion!

Replacement Parts Revenues


Revenues by Distribution Channel


## HD Distribution Structure

- Major consolidations shaping the distribution landscape.
- Product costs are a tiny fraction (around 15\%) of the total transaction cost;
-Distributors changing focus from products to services,
- Skilled technician shortage aggravating service center operating woes.
- Low volumes, high part costs and high order cycle time are a constant challenge for HD aftermarket distributor.
- Independent distributor shares are falling steadily, dealerships and OES channels are growing
-Buying groups are becoming more prominent.
- Gross margins have remained fairly steady at around $25 \%$ to $30 \%$ in the distribution chain.
-Dealers and independent distributors sometimes purchase from each other but keep it unknown.


## Changes affecting the US Aftermarket

| $\mathbf{1}$ OES vs IAM |
| :--- |
| $\mathbf{2}$ DIY vs DIFM |
| $\mathbf{3}$ Shifts in car mix |
| $\mathbf{4}$ Internet, |
| 5 Future replacement rates |
| 6 Channel consolidation |
| $7 \mathbf{7}$ Low cost country imports |

## 8 Electro-Hybridisation

9 Right to connect \& repair
10 Safety/emission regulations
11 Private brands vs suppliers
12 Generalists vs specialists
13 Chains vs small garages

14 Connectivity


## Parameters affecting the US Aftermarket



OES - IAM : the artificial borders blaired.. OES struck back..


The OEMs in 2028 are in a much more better shape than in 2018 ..

Big data analysis, telematics R2C legislation still inadequate, gap in favor of OEMs

Understanding better needs, tailor made \& optimization of offer, entry at the IAM

Value added services, individual processes, fixed pricing, $2^{\text {nd }}$ lines, car age packages

Predictive maintenance, prognostics, telematics, usage of dominant position

Offers and Acquisition of fleets, new service formats (service factory
 heavily the Aftermarket


LIFE STYLE, URBANIZATION, IMMIGRATION, DEMOGRAPHY



POWERTRAIN, ELECTRIC HYBRID: (good bye DIESEL?)



AUTONOMOUS DRIVE
CONNECTED CAR


eCOMMERCE NEW MOBILITY CONCEPTS


## Top 6 disruptive trends

| 3 | Consolidation of parts suppliers | $\square$ | ( ) |
| :---: | :---: | :---: | :---: |
| 9 | OEMs expand aggressively into the aftermarket | $\theta$ | $\theta$ |
| ค | Digitisation of the channels/interfaces |  | $\bigcirc$ |
| T | Access to vehicle data | $\uparrow$ | $\uparrow$ |
| $0 \cdot 0$ | Higher influence of the intermediaries |  | ( |
| $s$ | Higher price transparency and diversity for customers | - | $\checkmark$ |

New M\&As; inside USA and outside Europe and all other regions of the world i.e. USA, China, etc.

Size matters : family organizations squeezed by transnationals, forced to sell or went bankrupt

The enterprise multiple higher in other continents.
3
Low cost of money; access through stock exchange
new equities entered, mega Mergers took place Battle for the remaining, Americanization...

## A country in a consolidation rush.. Inside USA

| bigTex. | $\frac{\text { BainCapital }}{\text { Pavivare peury }}$ |
| :---: | :---: |
| Pap Boys |  |
| Solera | $\stackrel{\text { V' }}{\text { Vista Equity Partress }}$ |
|  | (4) Sentinel |
| A | $\text { 1) } \mathbf{R}_{\text {Riverside }}$ |
| Aurora | Sterling |
|  | © Gridiron |
| DriverBrands |  |
| Zep/nc | NmC |
| AutoPlus. |  |


| Albert <br> CTire | 8]D | NRHIAC | - LKa |
| :---: | :---: | :---: | :---: |
|  |  | $\triangle$ CARSTAR | Driver Brands |
|  |  | MSD ${ }^{(1)}$ | Holley |
|  | Driver Brands |  |  |
|  |  | STS |  |
| $\underset{\sim}{\text { catan }}$ |  | Remy | * BorgWarner |
| ATPSCO. | P3\% | COAST | -LKQ |
| SIARMORED <br> AUTOCROUP | (9) Spectrum | 4 Preschaneline | -LKQ |


| April 2018 | April 2018 | April 2018 | April 2018 |
| :---: | :---: | :---: | :---: |
| $\triangle \mathcal{A} / R X C E L$ | ZA/RXCEL |  | IIIINTEO BOO |
| \$480,000,000 | A portfolio company of One Rock Capital Partners | A portfolio company of Roark Capital Group | ndisclose |
| $\begin{aligned} & \text { Credit Facility to finance } \\ & \text { Acquistion by } \\ & \text { L Catteron } \\ & 1^{* *} \text { Leien Lead Left Aranger } \end{aligned}$ | Undisclosed Calterto Lead Financial Advisor | \$544,000,000 <br> Credit Facility | sal ot <br> Interamerican Motor Corporation to Parts Authority a portfolio company of The Jordan Company Sole Financial Advisor |
| February 2018 | December | December 2017 | ember 2017 |
|  |  | TK |  |
| $\begin{aligned} & \text { A portfolio company of } \\ & \text { ONCAP } \end{aligned}$ | A portfolio company of Leonard Green \& Partners | A portfolio company of Olympus Partners | $\underset{\substack{\text { A portfolio comellany of } \\ \text { KKR }}}{ }$ |
| Undisclosed Merger with <br> Express Oil Change \& Tire Engineers Sole Financial Advisor | $\begin{gathered} \$ 491,000,000 \\ \text { Credit Facility } \\ \text { Sole Lead Arranger } \end{gathered}$ | $\begin{gathered} \$ 235,000,000 \\ \text { Credit Facility } \\ \text { Sole Lead Alranger } \end{gathered}$ | $\begin{gathered} \$ 1,530,000,000 \\ \text { Credit Facility } \\ \text { Joint Lead Arranger } \end{gathered}$ |
| October 2017 | September 2017 | August 2017 | July 2017 |
| (*) Omix-ADA | OautomotiveMastermind |  | ASSUred |
| Undisclosed <br> Sale to <br> Financial Advisor | $\$ 500,000,000$ <br> Sale to IHS Markit Ltd. Sole Financial Advisor | £205,000,000 <br> The Parts Alliance Group Sole Financial Advisor |  |
| May 2017 | May 2017 | April 2017 | April 2017 |
|  |  |  | CCC <br> INFORMATION SERVICES INC. <br> 475,000,000 |
| Undisclosed <br> Recapitaization by Audax Private Equity and Harvest Partners to form APC Automotive Technologies Sole Financial Advisor |  | Undisclosed CCMP Capital Advisors, LP Lead Financial Advisor | Credit Facilities to Finance Acquisition by Advent international Corporation 2nd Lien Joint Lead Arranger $2^{\text {nd }}$ Lien Joint Lead Arranger |

## You're EITHER AT THE TABLE OR ON THE MENU..




The margins are comperable but


- The results (have to be) luring...,
many of the European cant even dream of it ..!

| Company | Ticker | LTM <br> Revenue |  | $\begin{gathered} \text { LTM } \\ \text { EBITDA } \end{gathered}$ |  |  | LTMEBIT | $\begin{gathered} \text { Net } \\ \text { Income } \end{gathered}$ |  | Margins |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Gross | EBITA |  |  |  | EBIT |
| PARTS RETAILERS \& DISTRIBUTORS |  |  |  |  |  |  |  |  |  |  |  |  | 1 |  |
| Advance Auto Parts, Inc. | AAP | \$ | 9,373.8 | \$ | 909.4 | \$ | 660.1 | \$ | 475.5 | 43.6\% | \| 9.7\% | 7.0\% |
| American Tire Distributors Holdings, Inc. |  |  | 5,030.7 |  | 241.7 |  | 89.1 |  | (94.6) | 17.7\% | 4.8\% | 1.8\% |
| AutoZone, Inc. | AZO |  | 11,133.8 |  | 2,391.7 |  | 2,056.0 |  | 1,336.1 | 52.3\% | 21.5\% | 18.5\% |
| Genuine Parts Company | GPC |  | 16,989.5 |  | 1,273.5 |  | 1,085.6 |  | 633.2 | 30.6\% | 7.5\% | 6.4\% |
| LKQ Corporation | LKQ |  | 10,114.8 |  | 1,103.2 |  | 862.6 |  | 550.4 | 38.8\% | 10.9\% | 8.5\% |
| O'Reilly Automotive, Inc. | ORLY |  | 9,104.2 |  | 1,991.9 |  | 1,745.1 |  | 1,173.8 | 52.6\% | 21.9\% | 19.2\% |
| Snap-on Incorporated | SNA |  | 4,054.9 |  | 1,018.9 |  | 939.5 |  | 579.1 | 51.1\% | 25.1\% | 23.2\% |
| U.S. Auto Parts Network, Inc. | PRTS |  | 300.9 |  | 11.6 |  | 5.0 |  | 24.5 | 29.7\% | 3.8\% | 1.7\% |
| Uni-Select Inc. | UNS | \$ | 1,573.2 | \$ | 118.6 | \$ | 87.7 | \$ | 44.0 | 32.7\% | I 7.5\% | 5.6\% |
| Mean |  | \$ | 7,519.5 | \$ | 1,006.7 | \$ | 836.7 | \$ | 524.7 | 38.8\% | , 12.5\% | 10.2 |
| Median |  | \$ | 9,104.2 | \$ | 1,018.9 | \$ | 862.6 | \$ | 550.4 | 38.8\% | 9.7\% | 7.0\% |



Global Automotive Aftermarket-2018 eRetailing Overview
Penetration of online channel in aftermarket replacement parts to reach $4.5 \%$ globally by end of 2018.
eRetailing Revenue, Global, 2017 and 2018


Use of the internet for car maintenance related topics
$-80 \%$ of the people search for parts first in internet


## $\square \square \square-$ <br> Amazon's Single Platform for Car Ownership



## The american consumer changed rapidly



- Life style changes
- Demystification of car
- Older, younger, women, ethnic
- Continously online experience
- Looking for savings, compares
- Online research, offline bargain or
- Practices with portals "do it for me"
- Environmentally sensible and active

Our world in a smartphone ...





## Connectivity，telematics．．



Plenty of solutions；startups，IT，OEMs Not yet any severe market influence but new business models will be enabled Huge market potential is speculated．．


Mobile network operators

verizon $\mathrm{O}_{2}$

## Retail／e－commerce

 players② Alillaba Group

## AFOS

## BUT... who is going to profit from that? WDs, new entrants?



## The OEMs do not sleep ..

## Oinstar

Service

Vehicle diagnostics X
X
Maintenance notifications X
X
Driver monitoring
In-vehicle apps
X
$x$

Remote Access
X
Marketplace e-commerce app X
$x$
Amazon in-vehicle delivery X
Source: GM

# Who owns my data? Active public affairs with results! 



## acpač" <br> Action Committee

Tell Congress: Vehicle Owners Should Control Their Data

Vehicle data is the most pressing issue facing our industry and it is time that we take a stand.


US Independent aftermarket parts market size (\$B)
(Based on modeling of 85+ specific parts categories)
96


Electrification and Hybridization will effects the

Brake
drums

Drum brake linings


Vehicle
lamps


Replacement Brake pads Brake rotors


Belts

(1)

Block heaters


Forced induction devices


Shocks \& springs

Clutch discs
Catalytic converters


Thermostates

(1)


1
Parking sensors

(2)


Particulate filters

(1)

Source: GfK

## Growth is from new products until 2030



[^2]- The future of the American automotive aftermarket is bright. Industry trends and macro-economic trends will allow the automotive aftermarket industry to grow at a sustained rate of $3.4 \%$ in the near term
- These trends include: longer-lasting vehicles and growing age of vehicles on the road, increasing overall vehicle population, growing parts complexity, year over year increases in miles driven, lowering gas prices, and steadily improving US economy.
- Industry consolidation is expected to continue as bargaining power and profits shift increasingly downstream to aftermarket retailers.
- Currently at $\$ 6$ Billion annually, eCommerce sales in the industry are expected to reach $\$ 16.6$ Billion per year by the end of the decade. Unprepared companies will not share in the spoils.
- There are noteworthy challenges and opportunities that face the industry in the short term:
- Challenges include: modernizing and digitizing store formats to adapt to GenerationY preferences, dealing with implementation of software technologies in vehicles and the growing complexity of parts, coming up with answers to the technician turnover problem.
- Opportunities exist in: integrating traditional sales with online channels to engage and guide customers to a path of purchase, adopting technologies and big data analytics to gain insight into customers and make smarter decisions, and perhaps most importantly, improving supply chain efficiencies in order to fulfill customer orders as quickly and accurately as possible.


## Thank You for your attention!




[^0]:    ## Fotios Katsardis

    ## CEO-President

    Temot International Autoparst GmbH

[^1]:    Source: Experian Automotive as of September 30, 2015 (U.S. light duty vehicles only)

[^2]:     miscellaneous parts.
    Source: Strategy\& analysis

