Trends Developments and Opportunities in the USA Automotive Aftemarket

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Current Network (05/2018)



TI Shareholders – PC



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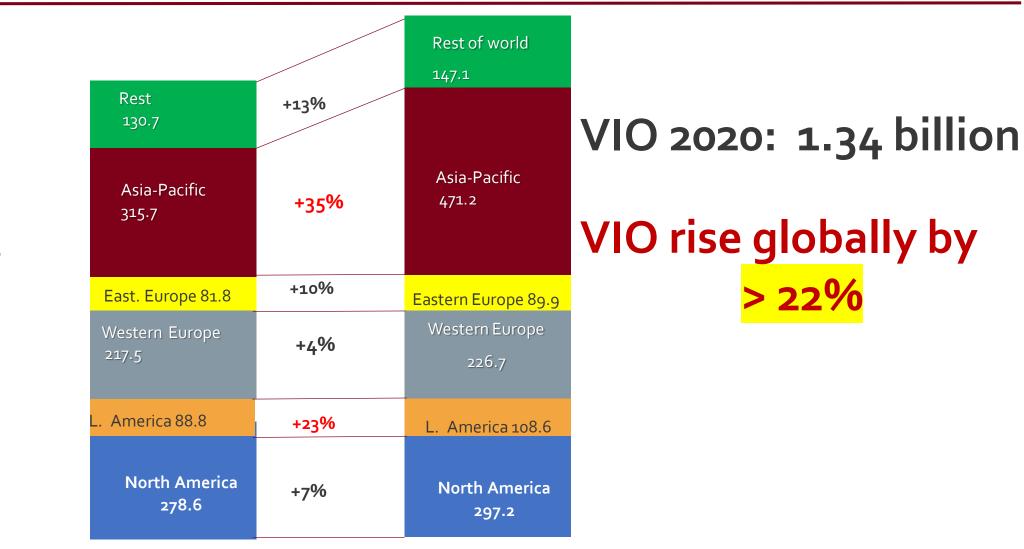
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Vehicles in Operation (VIO) define the Aftermarket



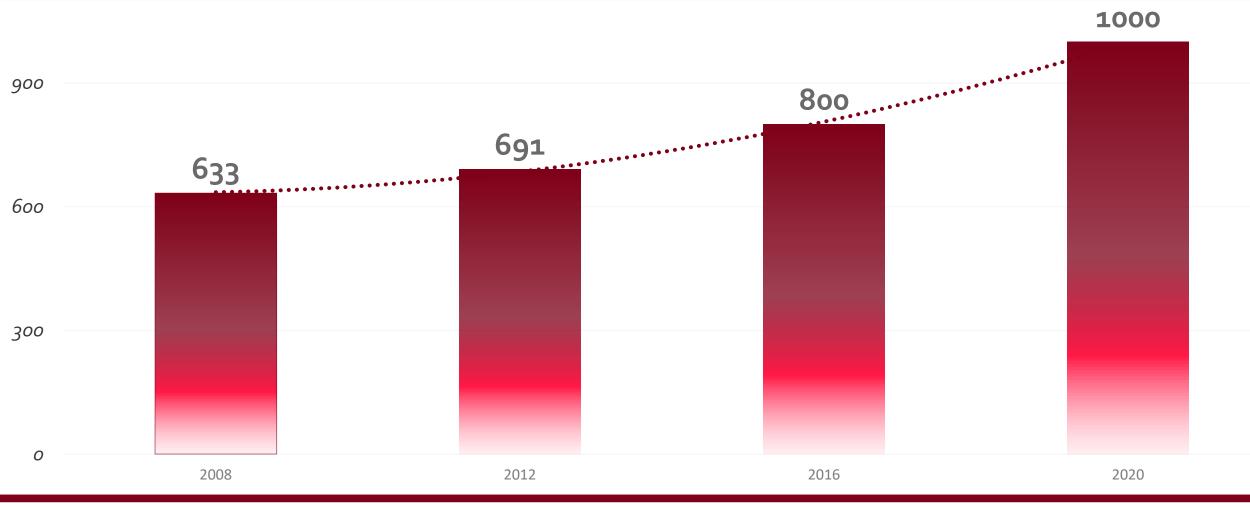
VIO 2015: 1.11 billion automobiles







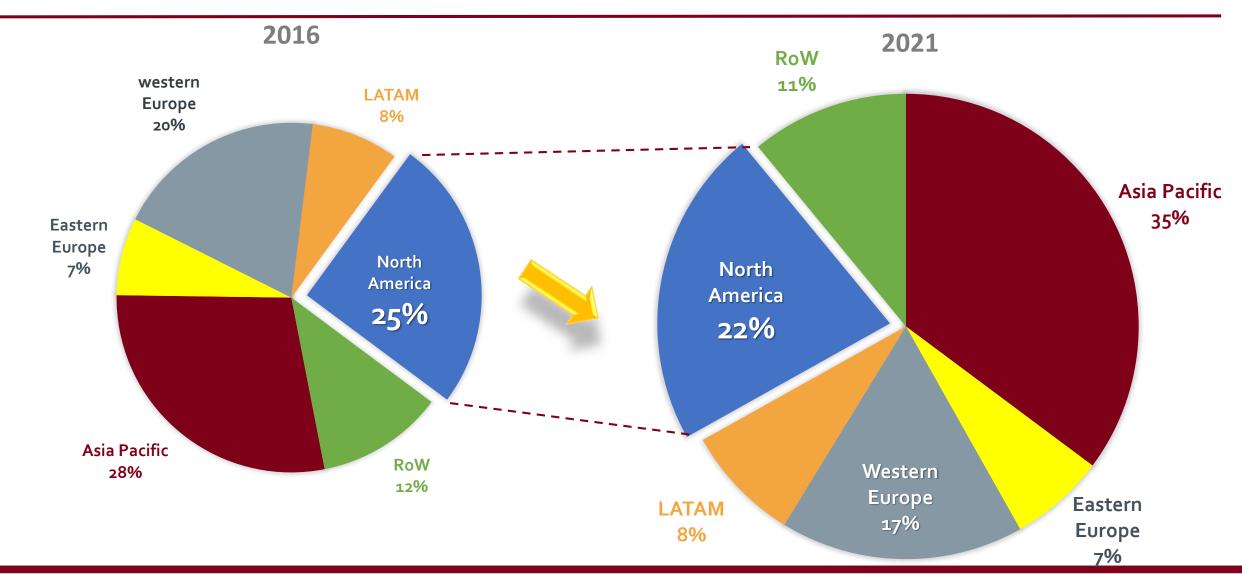
The global value of the aftermarket exceeds \$800 billion (*) AND IT CONTINUES TO GROW..



21.05.2018 (*) Source: "European Aftermarket" AutoBusiness, Datamonitor, Wolk, adjusted with 2014 TEMOT estimates, (at the level of consumer with labour)

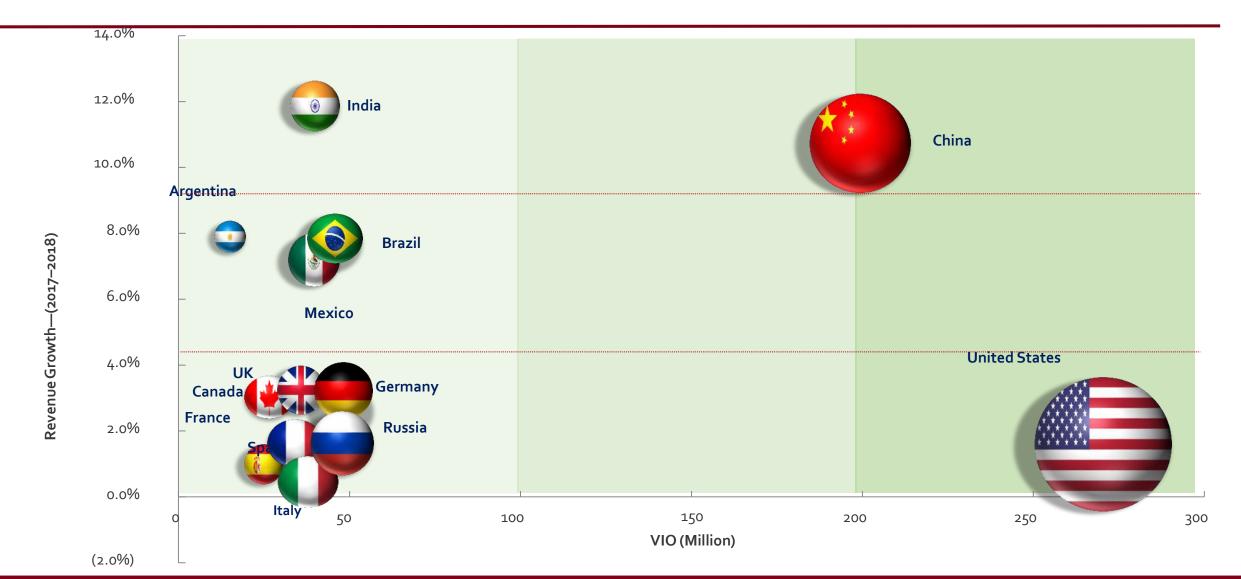
The global aftermarket in % per region





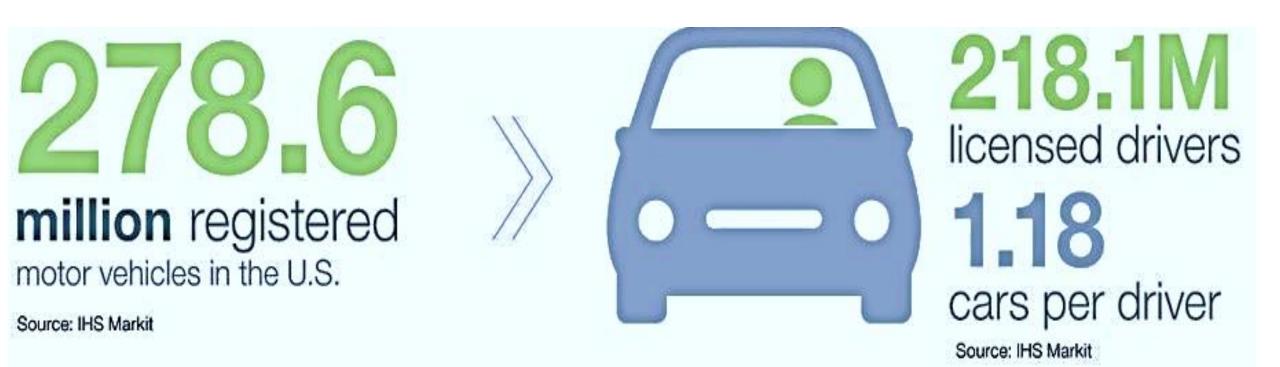
Global Aftermarket in Billion \$





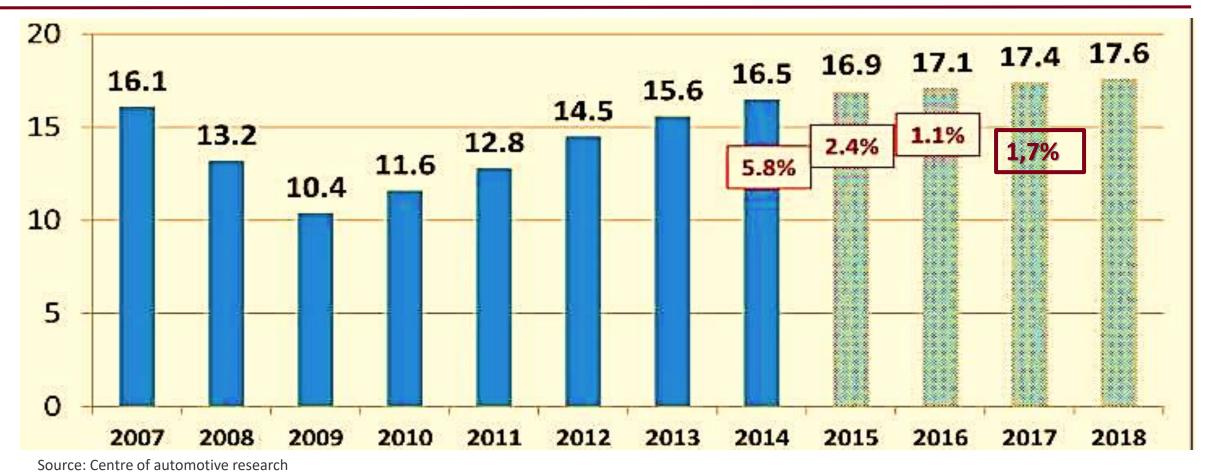






Recovered massively after the crisis Increase in new vehicle sales



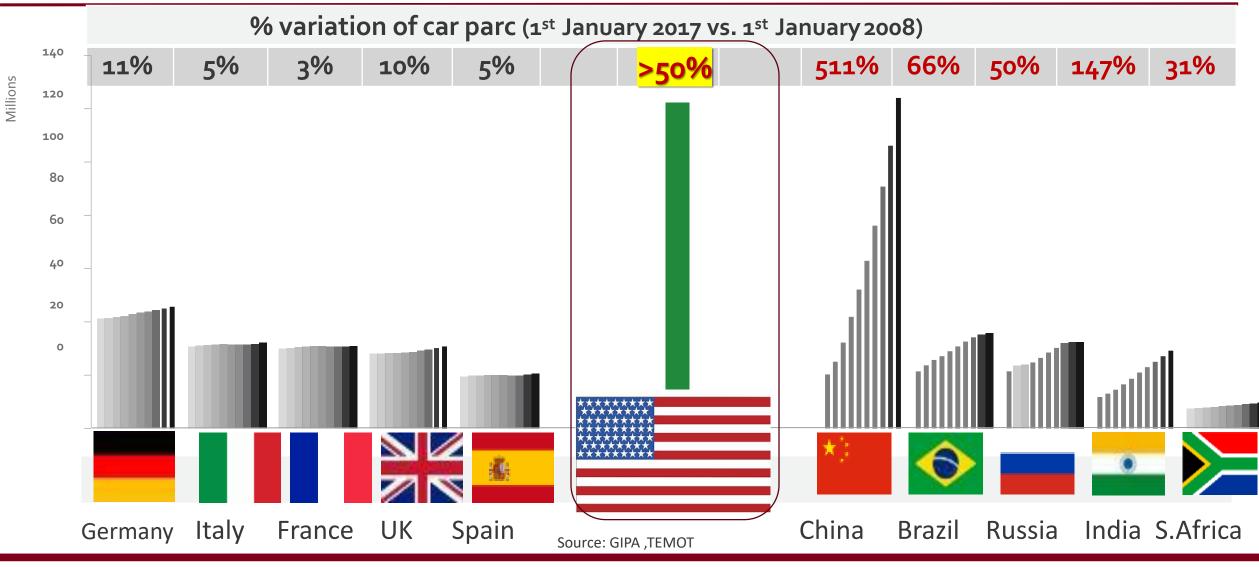


• 62% from 10.4 million, in 2009 the year of the crisis

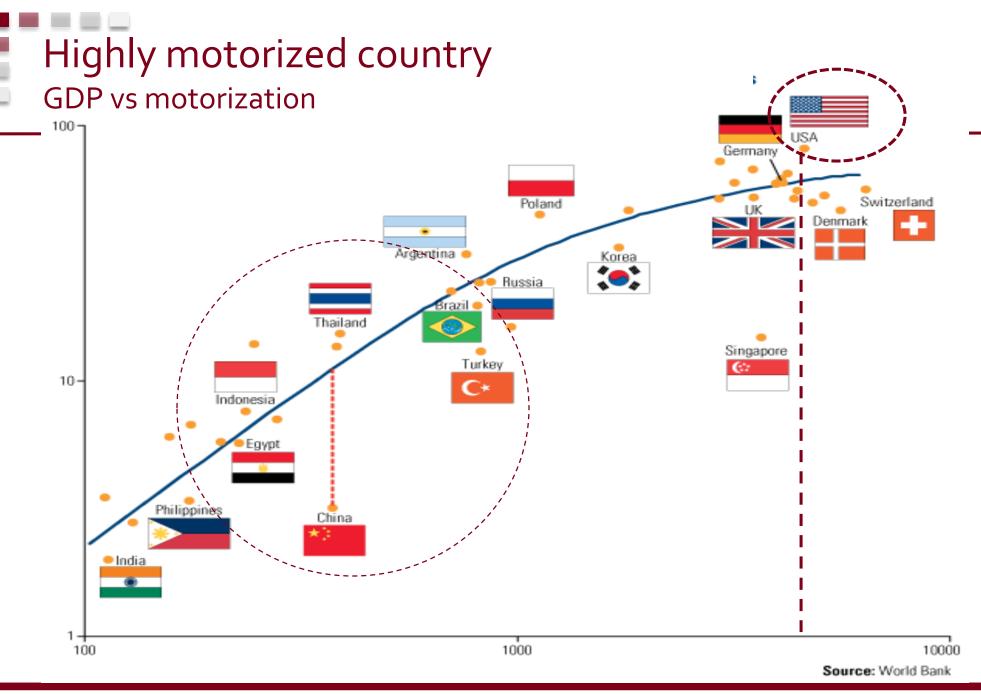
21.05.2018







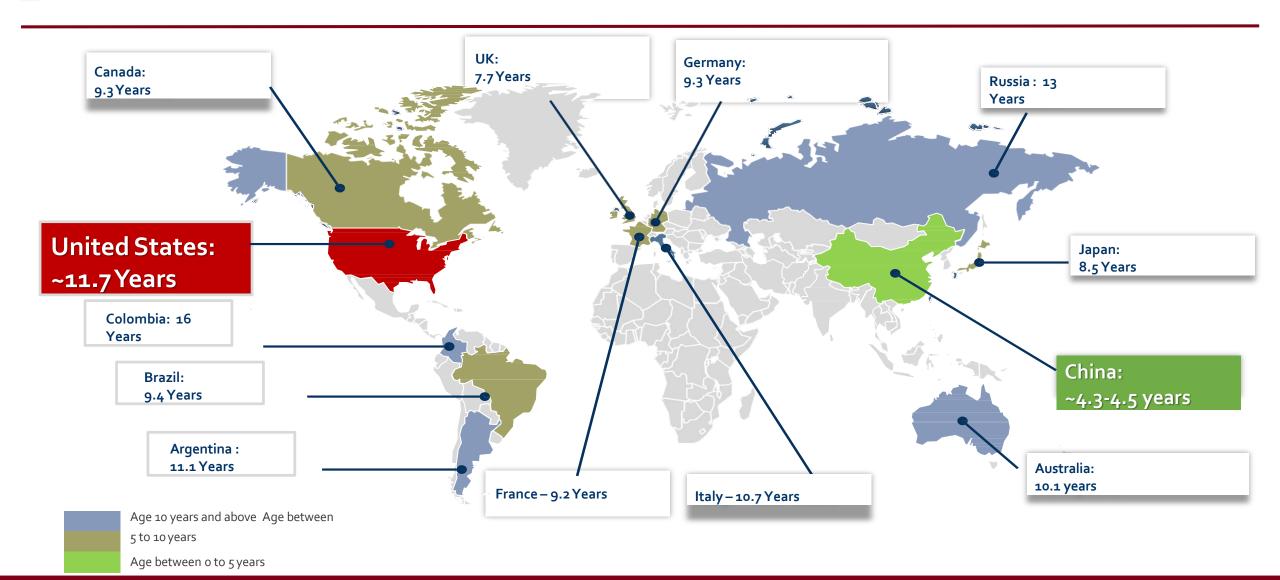
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Global Average Vehicle Age—2017

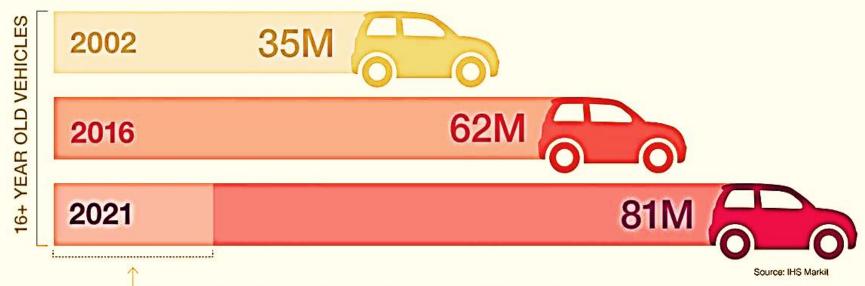




Older cars are increasing; great service potential



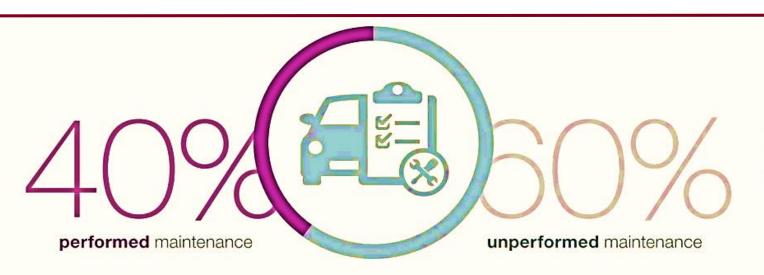




20 million vehicles will be 25 years or older by 2021.

Maintenance is trending up





Across all vehicles,

nearly 40 percent (38.8) of drivers performed scheduled maintenance per their owners' manuals last year.

Source: IMR, Inc.



Source: IHS Markit



Vehicles older than 11 years comprise 48.5 percent of total light vehicles.

21.05.2018

Cars are lasting longer, average age grows



WHAT DOES THIS MEAN FOR THE INDUSTRY?

MORE VEHICLES ON THE ROAD



OLDER VEHICLES

Heavy DIY

- Product mix shift from premium to value line vehicle
- » Bigger one-time repairs
 - = bigger ticket items

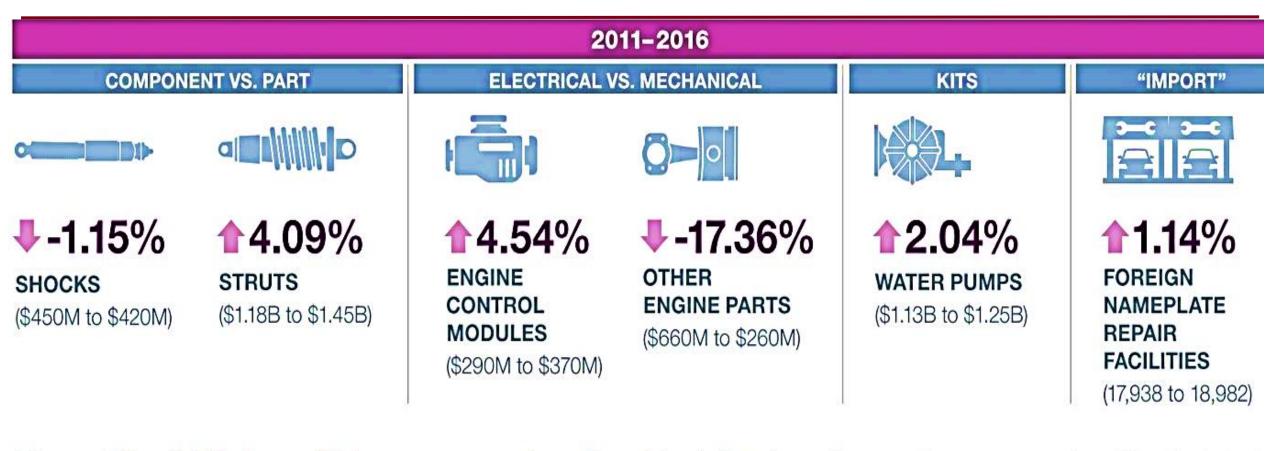
NEWER VEHICLES

- More diagnostic work
- Higher volume/quantity of vehicles on the road, more opportunities
- Bigger tickets
- More commercially-oriented/ DIFM



Positive year over year market growth!





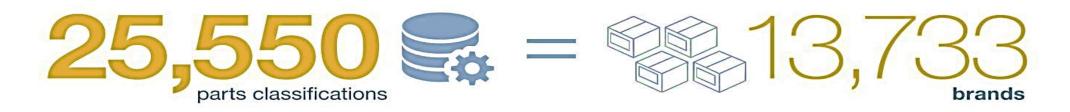
Many of the "shifts" are driving new ways to sell and install automotive parts.

Source: 2018 Lang Aftermarket Annual

% = 5-yr CAGR

Data complexity significant but less than Europe



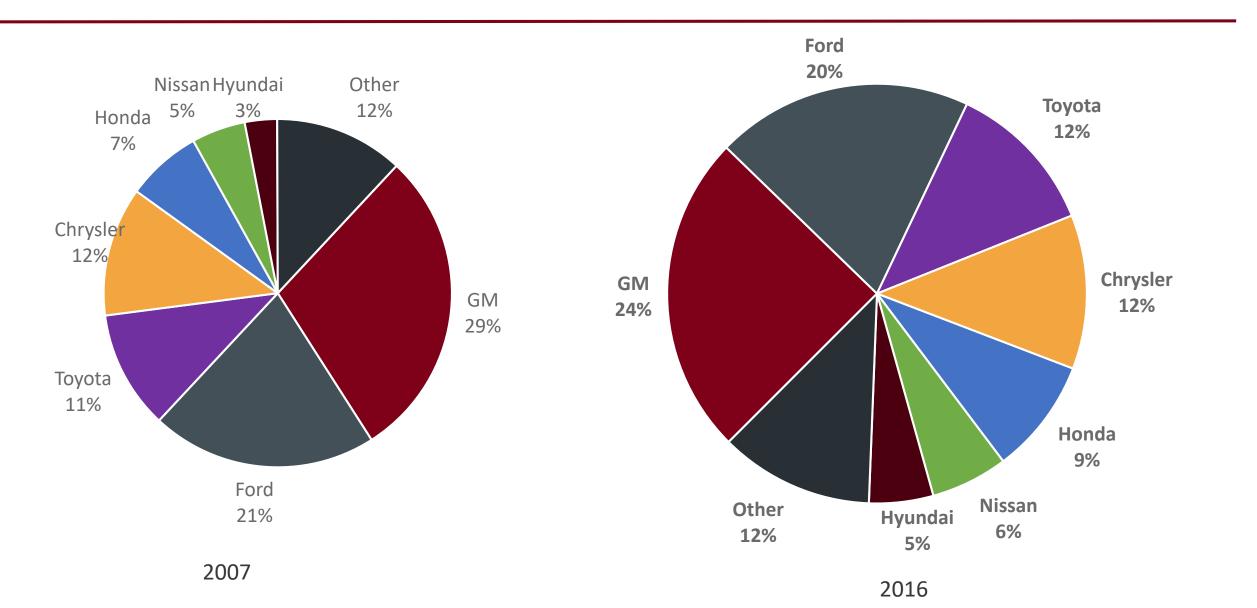






Vehicles Manufactures market shares





Vehicle segments market composition

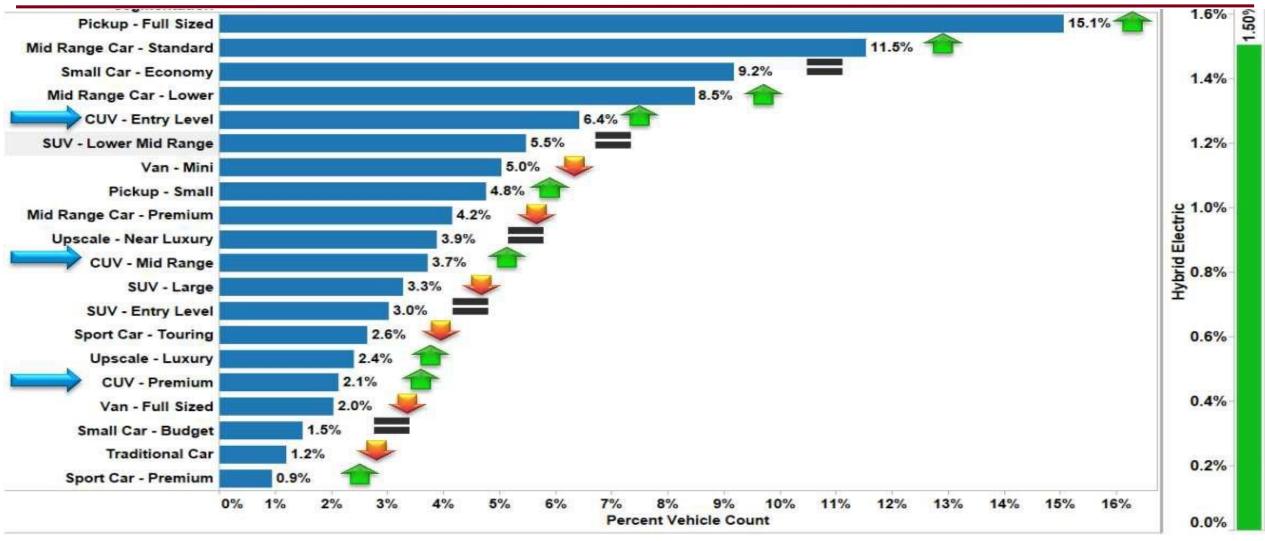


Total market composition			Top 10 by Segment Share								
Passenger	46%	Toyota 31%	GM 14%	Hyundai 12%	Hon da 11%	Ford 10%	R-N 10%	FCA 6,9%	vw ag 6,6%	вмw 3,4%	Daimler 2,8%
SUV	30%	GM 20%	Ford 15%	Toyota 15%	FCA 12%	Honda 11%	R-N 9,0%	Hyundai 5,8%	BMW 2,7%	vw ag 2,4%	Ford 2,3%
Pickup	I 4%	Ford 35%	GM 32%	FCA 16%	Toyota 13%	R-N 3,6%	Honda 0,8%	Suzuki 0,0%			
MPV	6,3%	FCA 35%	Toyota 22%	Honda 20%	Hyundai 13%	Ford 6,3%	R-N 1,9%	Mazda 1,4%	vw ag 0,2%	Daimler 0,0%	
LCV	2,0%	Ford 53%	GM 31%	Daimler 7,0%	R-N 5,5%	FCA 3,9%					
Sport	2,0%	GM 31%	Ford 25%	FCA 18%	Toyota 8,6%	vw ag 7,4%	Daimler 4,0%	R-N 2,5%	Mazda 1,8%	JLR 1,1%	BMW 0,8%

R-N: Renault-Nissan







Source: Experian Automotive as of September 30, 2015 (U.S. light duty vehicles only)

- The Ford F-150 and Chevrolet Silverado 1500 remains the most driven vehicle on the road, with nearly 20 million vehicles in
- The top 10 models driven include the Honda Accord, Toyota Camry, Honda Civic, Toyota Corolla, Dodge/Ram 1500, Nissan Altima, Ford Explorer and Honda CR-V.

• Full-size pickup trucks are still the most prevalent segment at

15%, followed by mid-range cars at 11.5% and small economy

• Domestic vehicles still dominate the market with 56.1% of share.







23





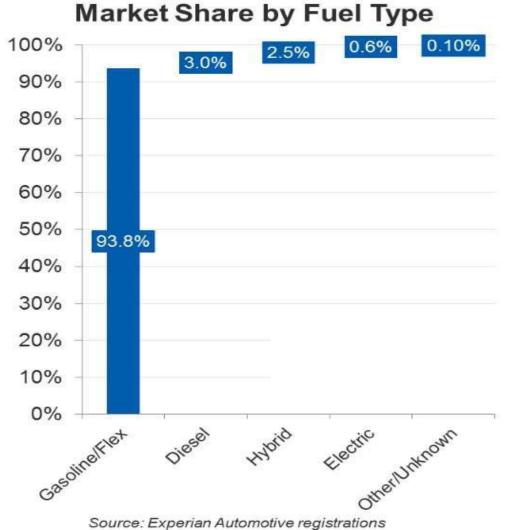
cars at 9%.

operation

Gasoline is the overwhelming majority fuel used Diesel only 3,5 % but in car graveyards



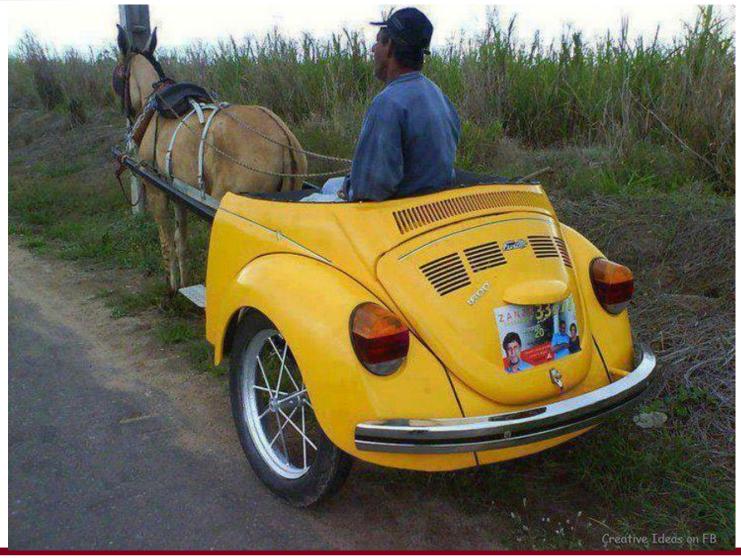




Diesel in USA is only for Heavy Duty, lost for cars Well done Volkswagen!

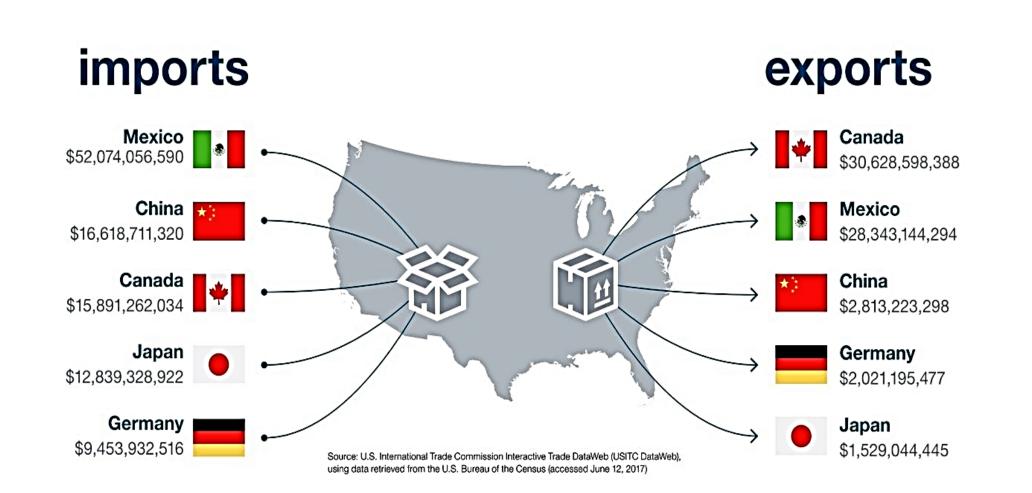






Biggest importer and exporter (still..)

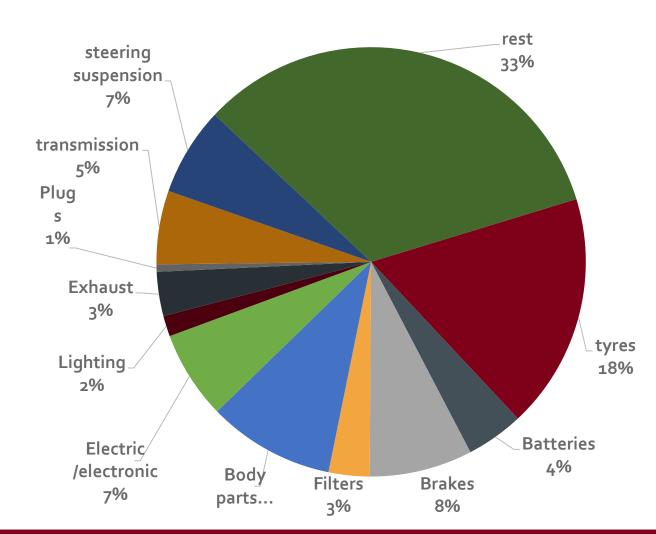




What is sold? Product categories development

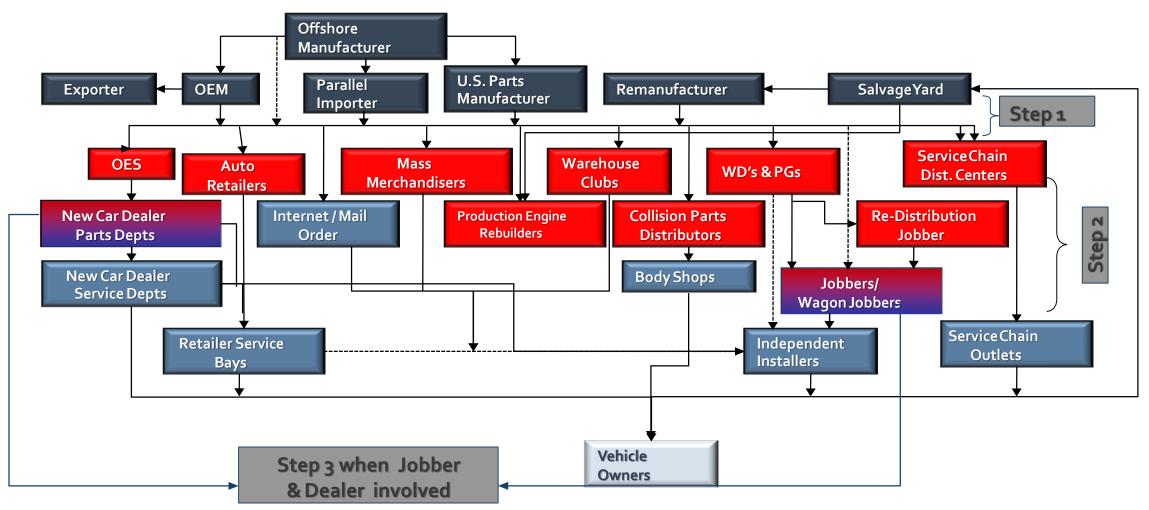


	Revenues (2007)	Revenues (2017)	CAGR (2010-2017)
Tires	\$16,300 M	\$22,300 M	5.1%
Batteries	\$2,834 M	\$3,339 M	0.6%
Brake Parts	\$2,686 M	\$4,016 M	4.6%
Filters	\$1,228 M	\$1,512 M	2.7%
Collision Body	\$3,430 M	\$4,100 M	0.9%
Starters & Alternators	\$1,326 M	\$1,268 M	-0.8%
Lighting	\$1,104 M	\$1,076 M	0.4%
Wheels	\$837 M	\$908 M	0.7%
Spark Plugs	\$673 M	\$664 M	1.7%
Total	\$78.7 Billion	\$97.6 Billion	2.3%



Who is selling; Automotive Aftermarket: Distribution Structure

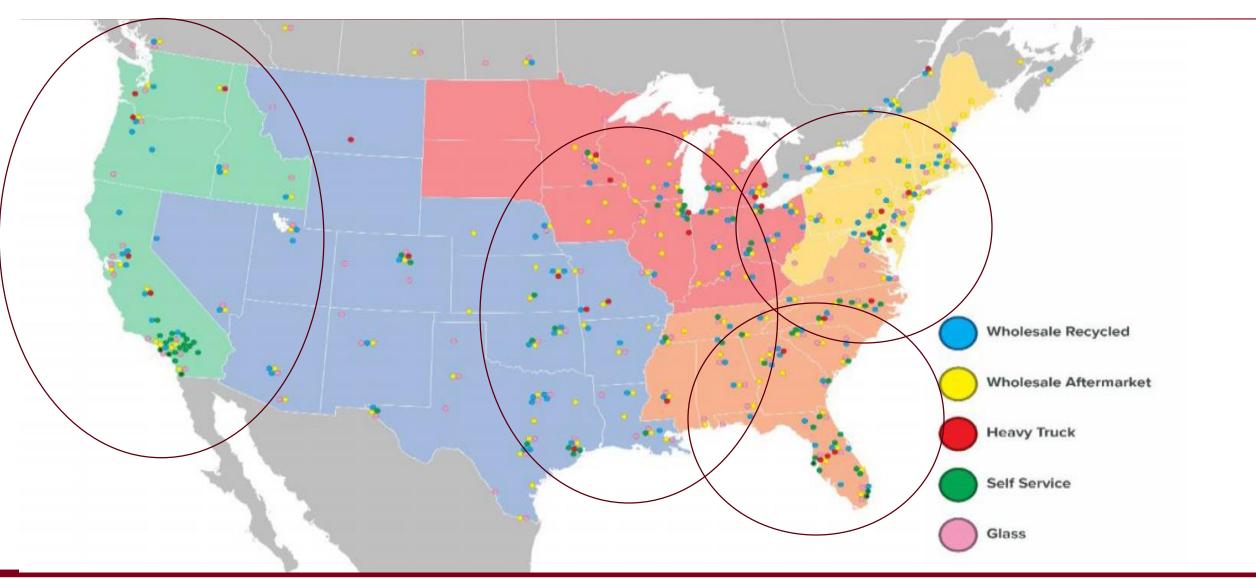




Source: Frost & Sullivan

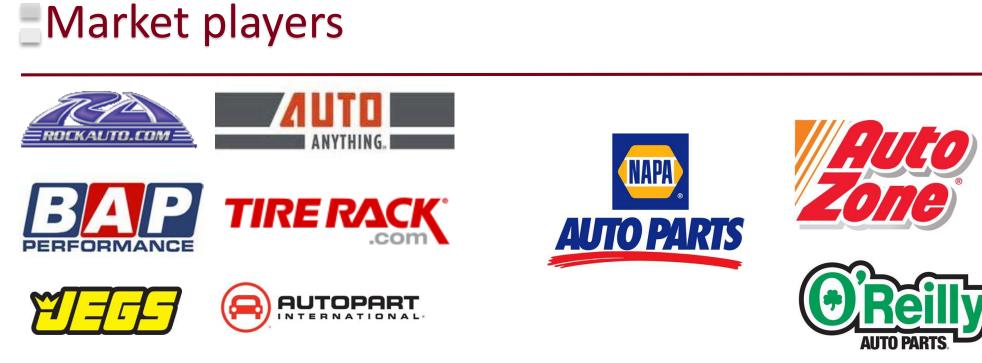
Huge country with regions of activities















Major Distributors characteristics



	MAPA	GRQUEST	Auto Zone	O Reilly	PEPBOYS	Advance Auto Parts
Identity	Program Group	Program Group	Retailer	Retailer	Retailer	Retailer
Retail Sales	20%	20%	85%	50%	95%	70%
Wholesale	80%	80%	15%	50%	5%	30%
Private Label Sales	90%	90%	50%	25% (Estimated)	27%	25%
Private Label Brands	NAPA	CARQUEST	Duralast, Valucraft & Others	O'Reilly, Brake Best & Others	Prostart, Futura & Others	Advance Auto, Wearever Gold/Silver &
ource: F <u>rost & Sullivan</u>						Others

Service Centers by Type (2005 – 2013)



Location	2005	2013	Towing ^T	rι
Dealer	21,495	16,719	Retailer 2% 2%	
RF	76,614	77,364		
pecialty Repair	32,087	30,494	Tire dealer 7%	
as w/service	32,604	32,880		
)F	7,735	8,338	Parts+ Service	
llision	36,818	35,828	2%	
uto Parts //Service	5,175	5,206	Collision	
ire Dealer	18,188	18,718	14%	
Retailers	3,977	3,986		
Towing	4,629	4,647	LOF	
Fruck Repair	23,316	23,157	3%	as station
Light Vehicle Repair Locations	262,637	257,337		13%

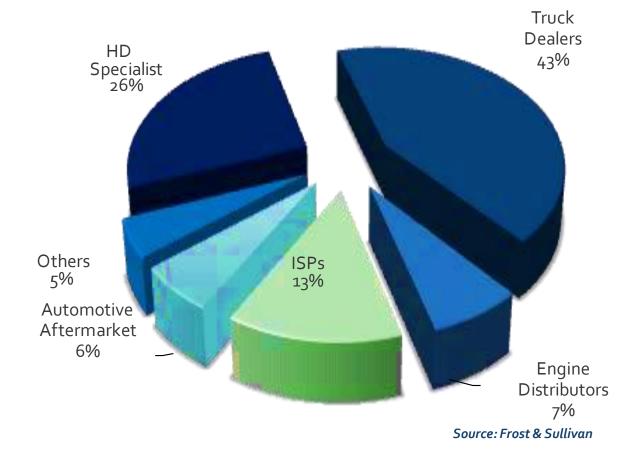




25 20.1 18.4 20 17.2 15.3 13.4 15 Revenues (\$ Billion) 10 5 0 2016 2004 2007 2010 2012 2014

Replacement Parts Revenues

Revenues by Distribution Channel





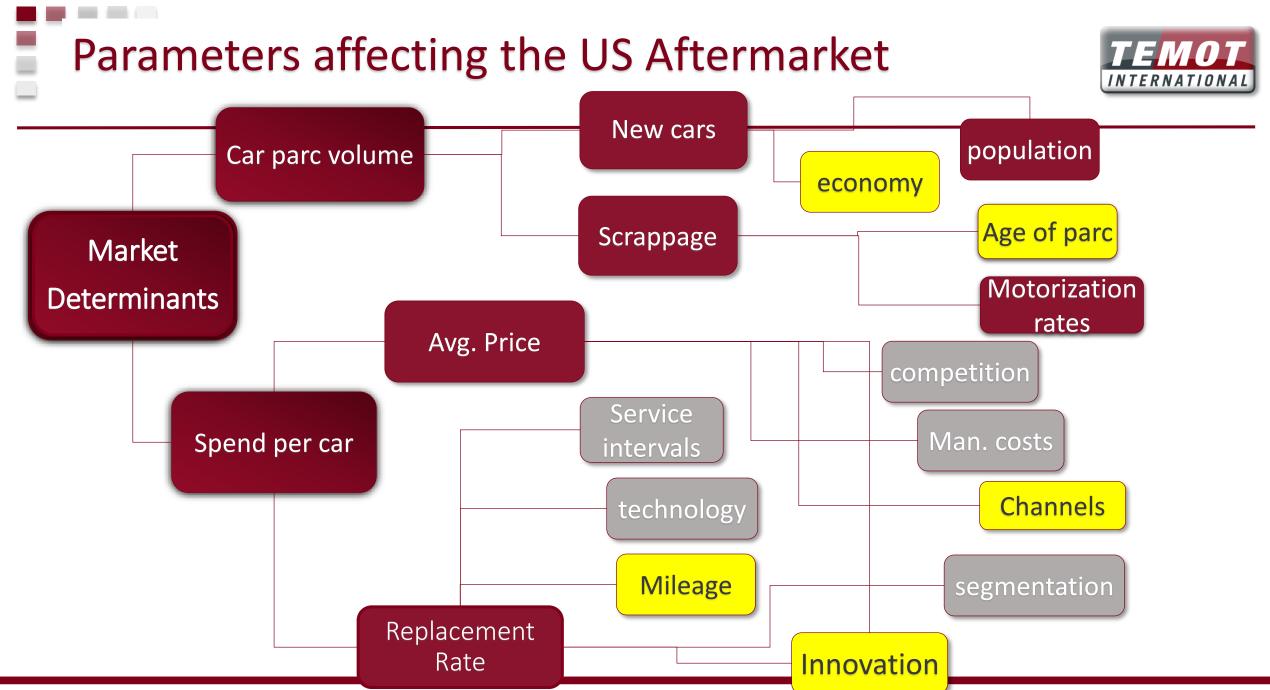


- •Major consolidations shaping the distribution landscape.
- •Product costs are a tiny fraction (around 15%) of the total transaction cost;
- Distributors changing focus from products to services,
- •Skilled technician shortage aggravating service center operating woes.
- •Low volumes, high part costs and high order cycle time are a constant challenge for HD aftermarket distributor.
- •Independent distributor shares are falling steadily, dealerships and OES channels are growing
- •Buying groups are becoming more prominent.
- •Gross margins have remained fairly steady at around 25% to 30% in the distribution chain.
- •Dealers and independent distributors sometimes purchase from each other but keep it unknown.

Changes affecting the US Aftermarket

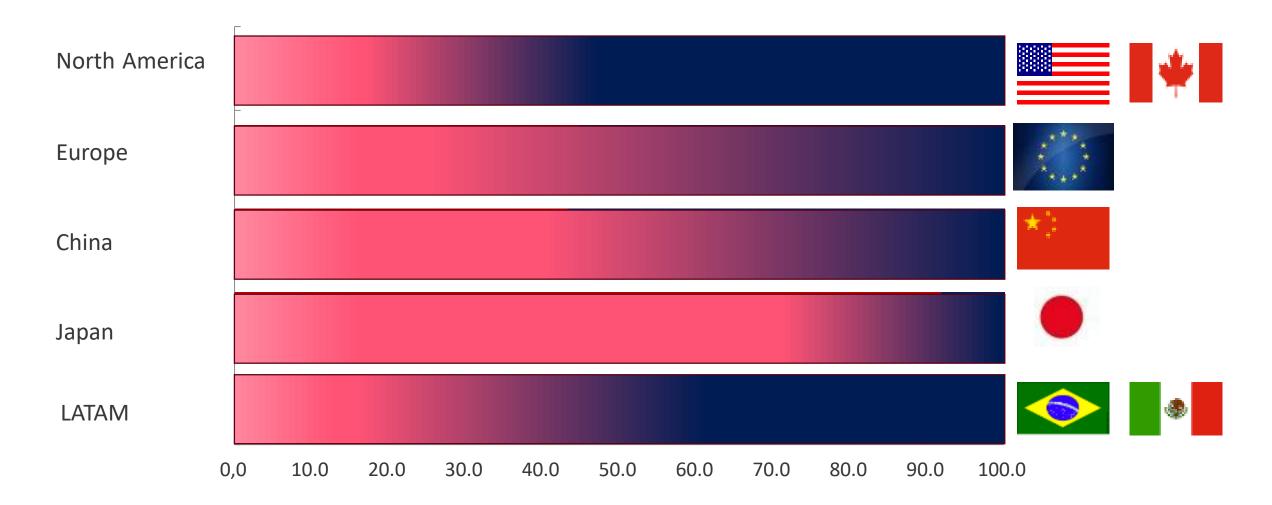


1 OES vs IAM	8 Electro-Hybridisation	Merger And Acquisitions
2 DIY vs DIFM	9 Right to connect & repair	
3 Shifts in car mix	10 Safety/emission regulations	
4 Internet,	11 Private brands vs suppliers	
5 Future replacement rates	12 Generalists vs specialists	OPERATIONAL PROCUREMENT PROCUREMENT MANAGEMENT PERFORMANCE
6 Channel consolidation	13 Chains vs small garages	TECHNOLOGY PROCESS GOVERNANCE
7 Low cost country imports	14 Connectivity	



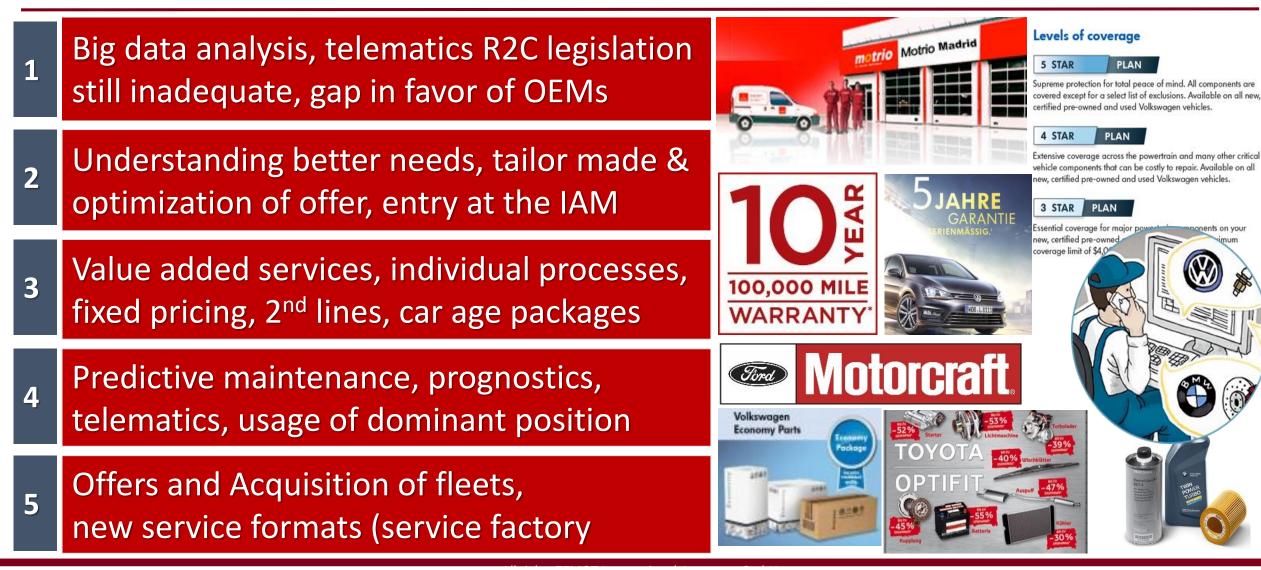
OES – IAM : the artificial borders blaired.. OES struck back..





The OEMs in 2028 are in a much more better shape than in 2018 ..





The mobility pattern altered and starts influencing









LIFE STYLE, URBANIZATION, IMMIGRATION, DEMOGRAPHY

POWERTRAIN, ELECTRIC HYBRID: (good bye DIESEL?)

AUTONOMOUS DRIVE CONNECTED CAR eCOMMERCE NEW MOBILITY CONCEPTS











Top 6 disruptive trends



		Revenue	Profitability	
*	Consolidation of parts suppliers		U	
③	OEMs expand aggressively into the aftermarket	U	U	
Ŗ	Digitisation of the channels/interfaces		$\mathbf{\hat{n}}$	
ų	Access to vehicle data	$\mathbf{\hat{n}}$	$\mathbf{\hat{n}}$	
*	Higher influence of the intermediaries		U	
5	Higher price transparency and diversity for customers	=	U	

McKinsey, CLEPA





 New M&As; inside USA and outside Europe and all other regions of the world i.e. USA, China, etc.
 Size matters : family organizations squeezed by transnationals, forced to sell or went bankrupt
 The enterprise multiple higher in other continents.

Low cost of money; access through stock exchange

new equities entered, mega Mergers took place Battle for the remaining, Americanization...

4

A country in a consolidation rush.. Inside USA



INTERNATION



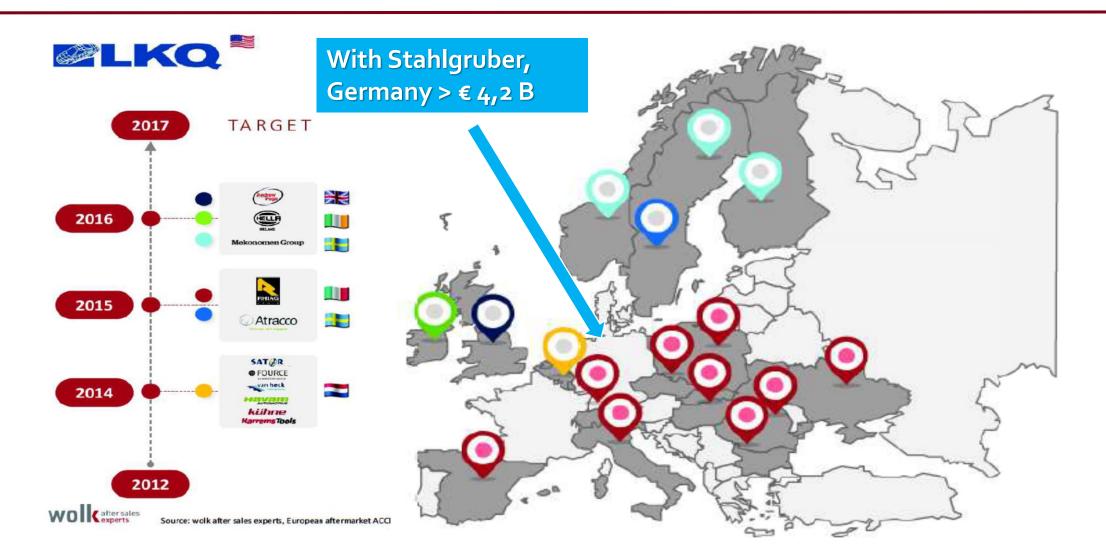


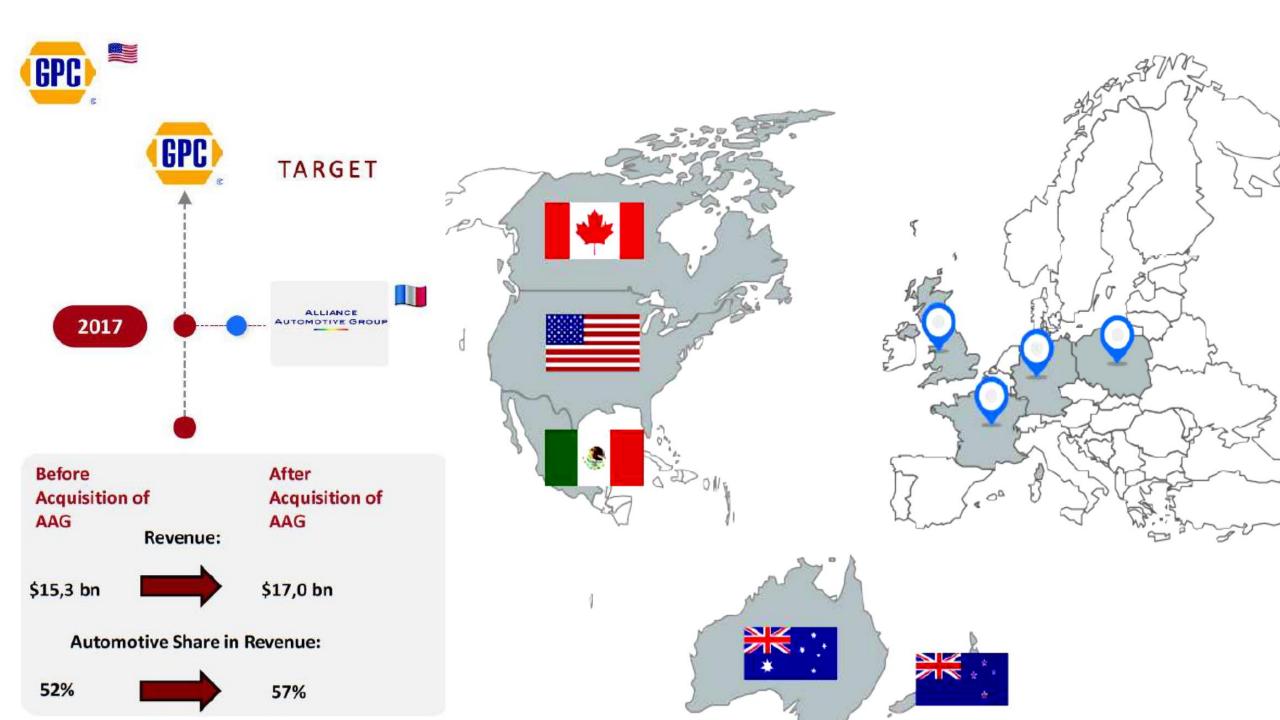


YOU'RE EITHER **AT THE TABLE** OR ON THE MENU.

But also outside USA the americans drive the way ...





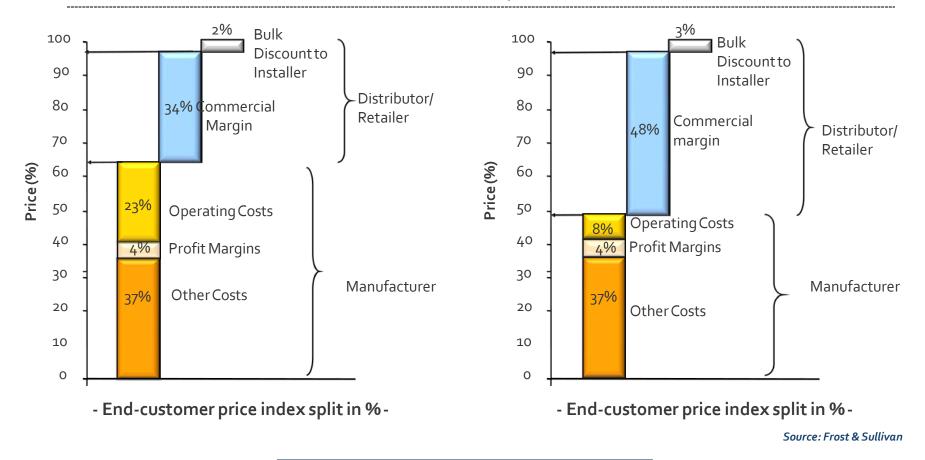


The margins are comperable but ..



Average Margins for Manufacturer Brands

Average Margins for Private Label Products



End-customer (DIY and Installer) price index = 100%

FROST 👉 SULLIVAN

The results (have to be) luring..., many of the European cant even dream of it ..!

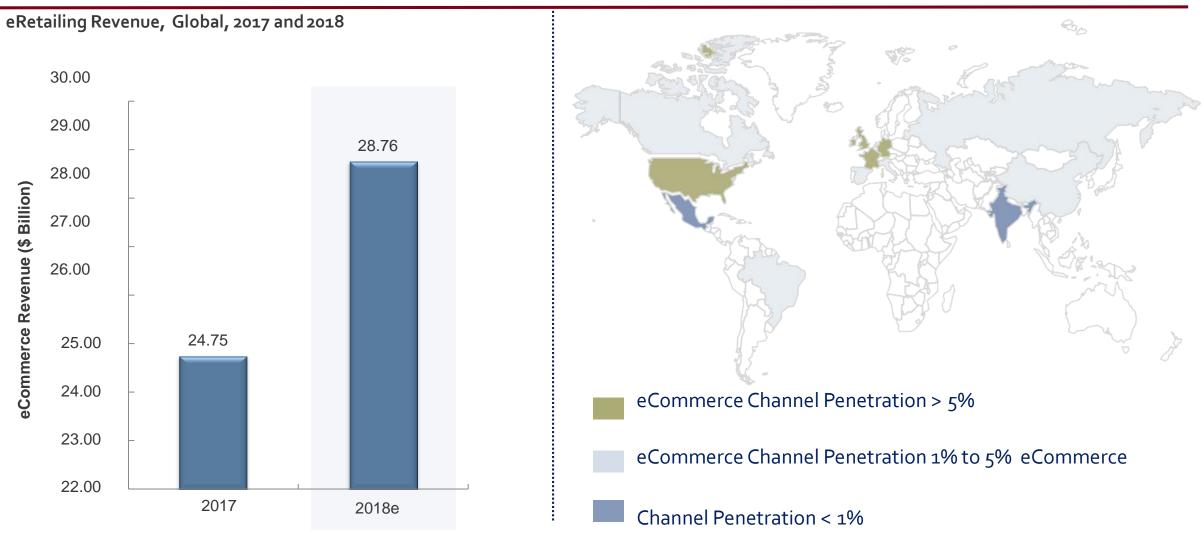


		LTM	LTM	LTM Net		Net	Margins		gins	
Company	Ticker	Revenue	EBITDA		EBIT		Income	Gross	EBITDA	EBIT
PARTS RETAILERS & DISTRIBUTORS									1	
Advance Auto Parts, Inc.	AAP	\$ 9,373.8	\$ 909.4	\$	660.1	\$	475.5	43.6%	9.7%	7.0%
American Tire Distributors Holdings, Inc.		5,030.7	241.7		89.1		(94.6)	17.7%	4.8%	1.8%
AutoZone, Inc.	AZO	11,133.8	2,391.7		2,056.0		1,336.1	52.3%	21.5%	18.5%
Genuine Parts Company	GPC	16,989.5	1,273.5		1,085.6		633.2	30.6%	7.5%	6.4%
LKQ Corporation	LKQ	10,114.8	1,103.2		862.6		550.4	38.8%	10.9%	8.5%
O'Reilly Automotive, Inc.	ORLY	9,104.2	1,991.9		1,745.1		1,173.8	52.6%	21.9%	19.2%
Snap-on Incorporated	SNA	4,054.9	1,018.9		939.5		579.1	51.1%	25.1%	23.2%
U.S. Auto Parts Network, Inc.	PRTS	300.9	11.6		5.0		24.5	29.7%	3.8%	1.7%
Uni-Select Inc.	UNS	\$ 1,573.2	\$ 118.6	\$	87.7	\$	44.0	32.7%	7.5%	5.6%
Mean		\$ 7,519.5	\$ 1,006.7	\$	836.7	\$	524.7	38.8%	12.5%	10.2%
Median		\$ 9,104.2	\$ 1,018.9	\$	862.6	\$	550.4	38.8%	9.7%	7.0%



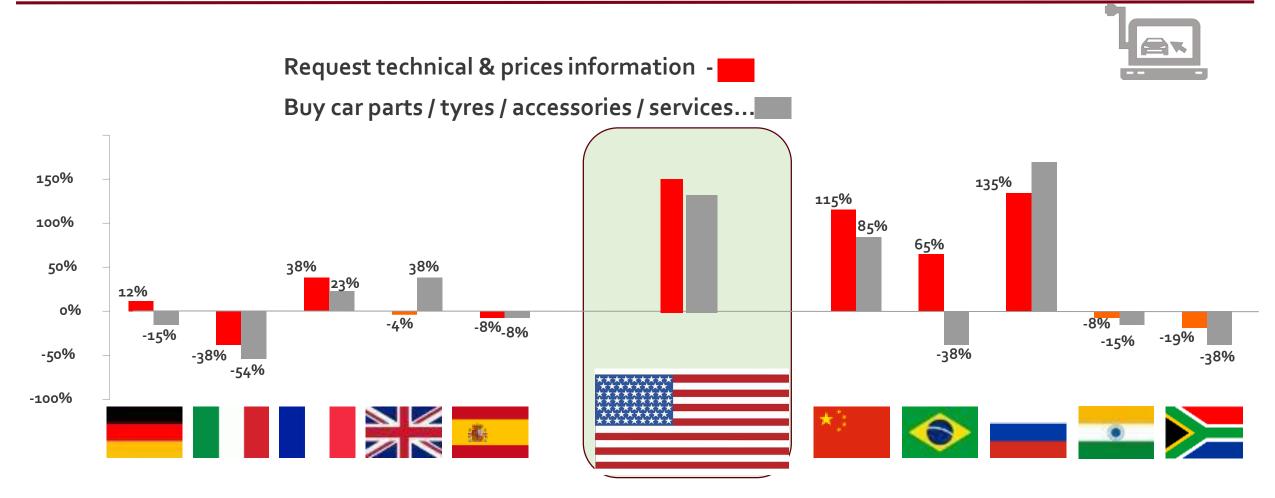
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Global Automotive Aftermarket—2018 eRetailing Overview



Use of the internet for car maintenance related topics 80% of the people search for parts first in internet





Amazon's Single Platform for Car Ownership





21.05.2018

The american consumer changed rapidly





- Life style changes
- Demystification of car
- Older, younger, women, ethnic
- Continously online experience
- Looking for savings, compares
- Online research, offline bargain or
- Practices with portals "do it for me"
- Environmentally sensible and active

Our world in a smartphone ...





YOUR FAVORITE SHOW IS STARTING IN 8 MINUTES!

m/h .

120

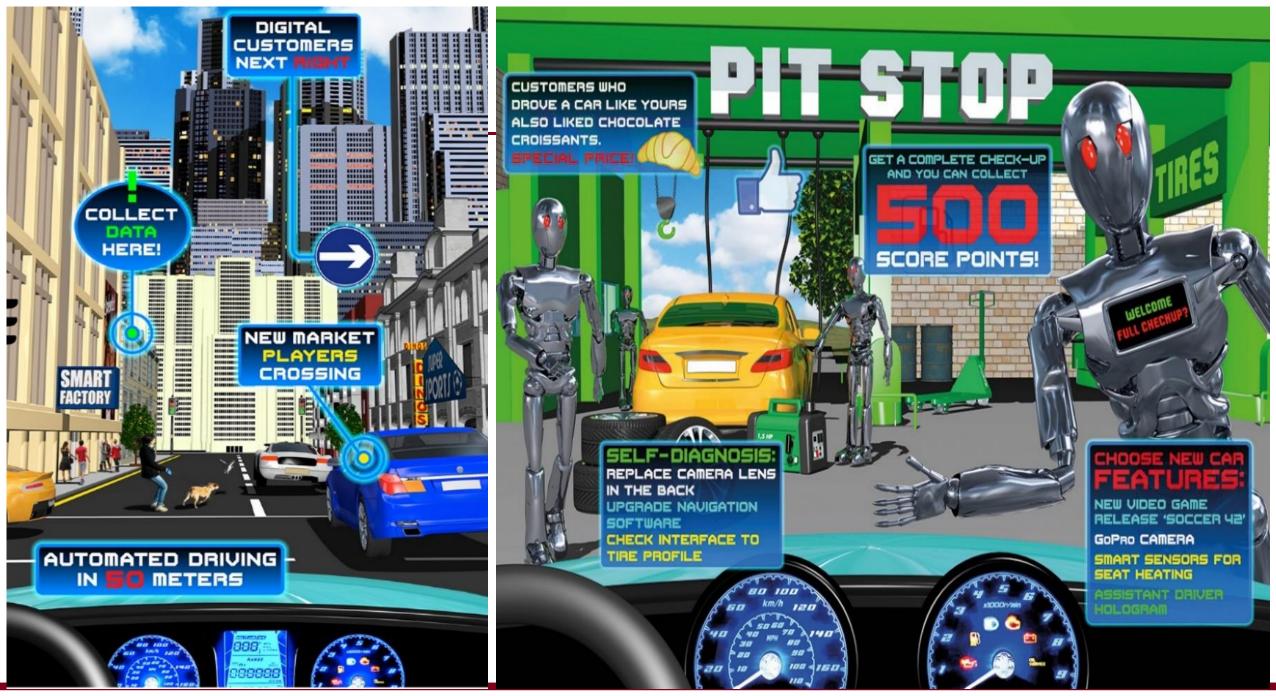
APPOINTMENTS: PICK UP LOLA FROM PAUL'S BIRTHDAY PARTY AT SPM

SELF-PARKING ALERT: WATCH OUT FOR DOG!

SHOPPING LIST: BUY DOG FOOD!

Source : R. Berger THINK ACT : Digital Drive 11.2015













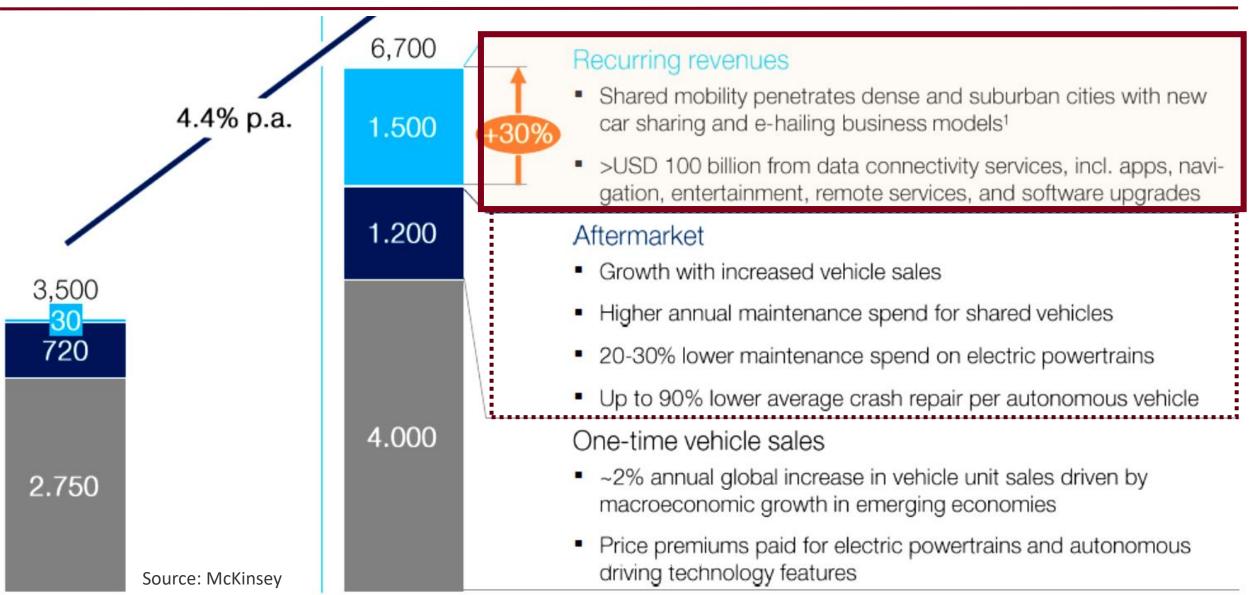


OEMs v Honda Mercedes me Remoto 50 v iii bright br masternau **IAM** players 23 Mobivia 반응한동안 Retail/e-commerce players Alibaba Group BANMA liOS 全亲

Plenty of solutions; startups, IT, OEMs Not yet any severe market influence but new business models will be enabled Huge market potential is speculated..

BUT...who is going to profit from that? WDs, new entrants?

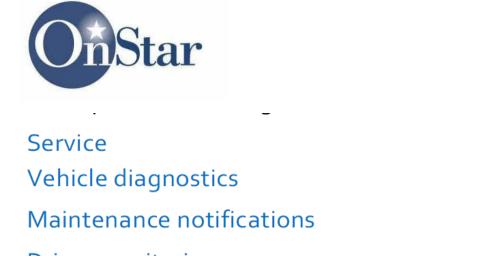




The OEMs do not sleep ..



Х



Maintenance notifications	X	Х
Driver monitoring	X	Х
In-vehicle apps	X	Х
Remote Access	X	
Marketplace e-commerce app	X	х
Amazon in-vehicle delivery	X	Х
Source: GM		

Х

Who owns my data? Active public affairs with results!







Tell Congress: Vehicle Owners Should Control Their Data

Vehicle data is the most pressing issue facing our industry and it is time that we take a stand.

Take Action>



USA Aftermarket in a nutshell









Revenue (\$ billion) 2018: \$88.11 Top 3 Influencers
Share of 8-11-year- old
vehicles in the vehicle parc has
estimated to drop to 16% in

estimated to drop to 16% in 2018, from 22% in 2015. This will impede the

growth in aftermarket demand in the short term.

2

eCommerce participants like Amazon and eBay will continue to expand and grow their aftermarket offerings, thereby increasing competition.

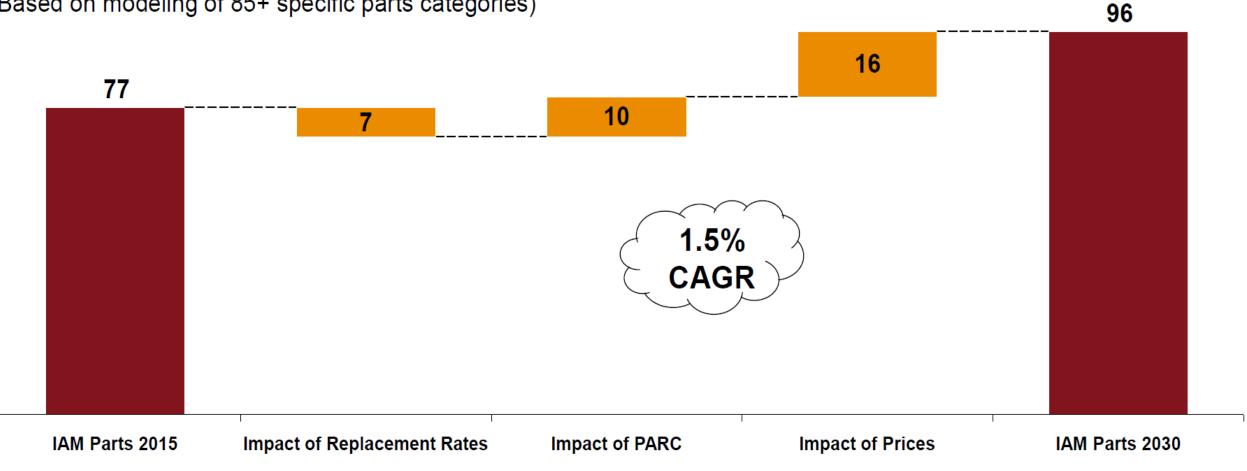
3

Advanced technologies like telematics and voice assistants will create predictive models of servicing and change the vehicle service and insurance market.





US Independent aftermarket parts market size (\$B) (Based on modeling of 85+ specific parts categories)



Electrification and Hybridization will effects the product side but not before 2030...

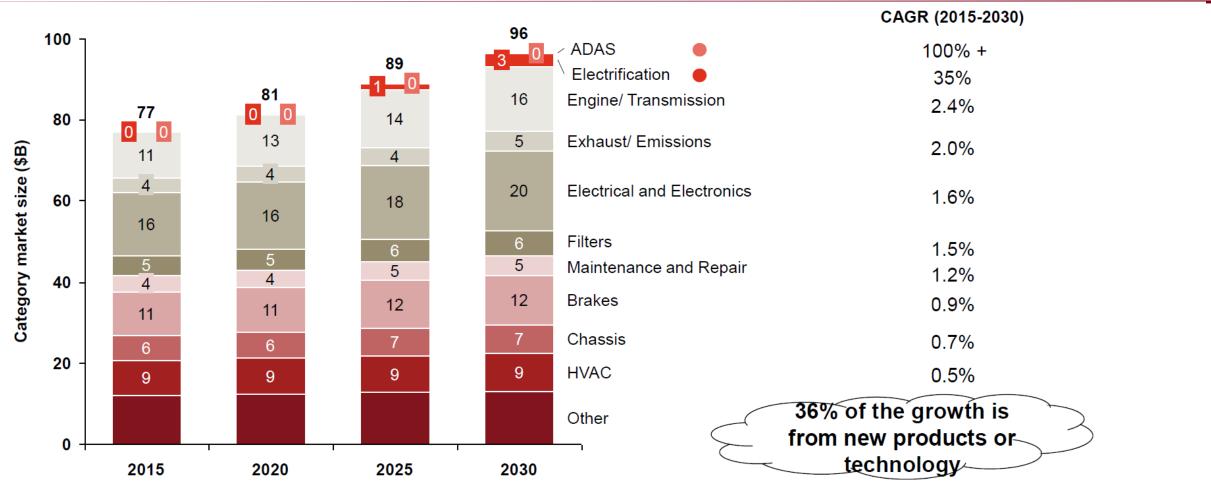




21.05.2018

Growth is from new products until 2030





Note: U.S. light-vehicle aftermarket parts market excluding labor, dealer business, oil, tires, collision and body work, OTC telematics, tools, and equipment. Other includes appearance, accessories, and other miscellaneous parts.

Source: Strategy& analysis





- The future of the American automotive aftermarket is bright. Industry trends and macro-economic trends will allow the automotive aftermarket industry to grow at a sustained rate of 3.4% in the near term
 - These trends include: longer-lasting vehicles and growing age of vehicles on the road, increasing overall vehicle population, growing parts complexity, year over year increases in miles driven, lowering gas prices, and steadily improving US economy.
- Industry consolidation is expected to continue as bargaining power and profits shift increasingly downstream to aftermarket retailers.
- Currently at \$6 Billion annually, eCommerce sales in the industry are expected to reach \$16.6 Billion per year by the end of the decade. Unprepared companies will not share in the spoils.
- There are noteworthy challenges and opportunities that face the industry in the short term:
 - Challenges include: modernizing and digitizing store formats to adapt to Generation Y preferences, dealing with implementation of software technologies in vehicles and the growing complexity of parts, coming up with answers to the technician turnover problem.
 - Opportunities exist in: integrating traditional sales with online channels to engage and guide customers to a path of purchase, adopting technologies and big data analytics to gain insight into customers and make smarter decisions, and perhaps most importantly, improving supply chain efficiencies in order to fulfill customer orders as quickly and accurately as possible.

Thank You for your attention!

let's talk: f.katsardis@temot.com