



DESIGN  
TERMINAL

OPTIMISTS FIRST

# We build Innovation Champions

21 November 2019

Design Terminal is an agency that builds 'Innovation Champions' through corporate partnerships and talent acceleration.

## DT TALENT ACCELERATION



## DT CORPORATE PARTNERSHIPS



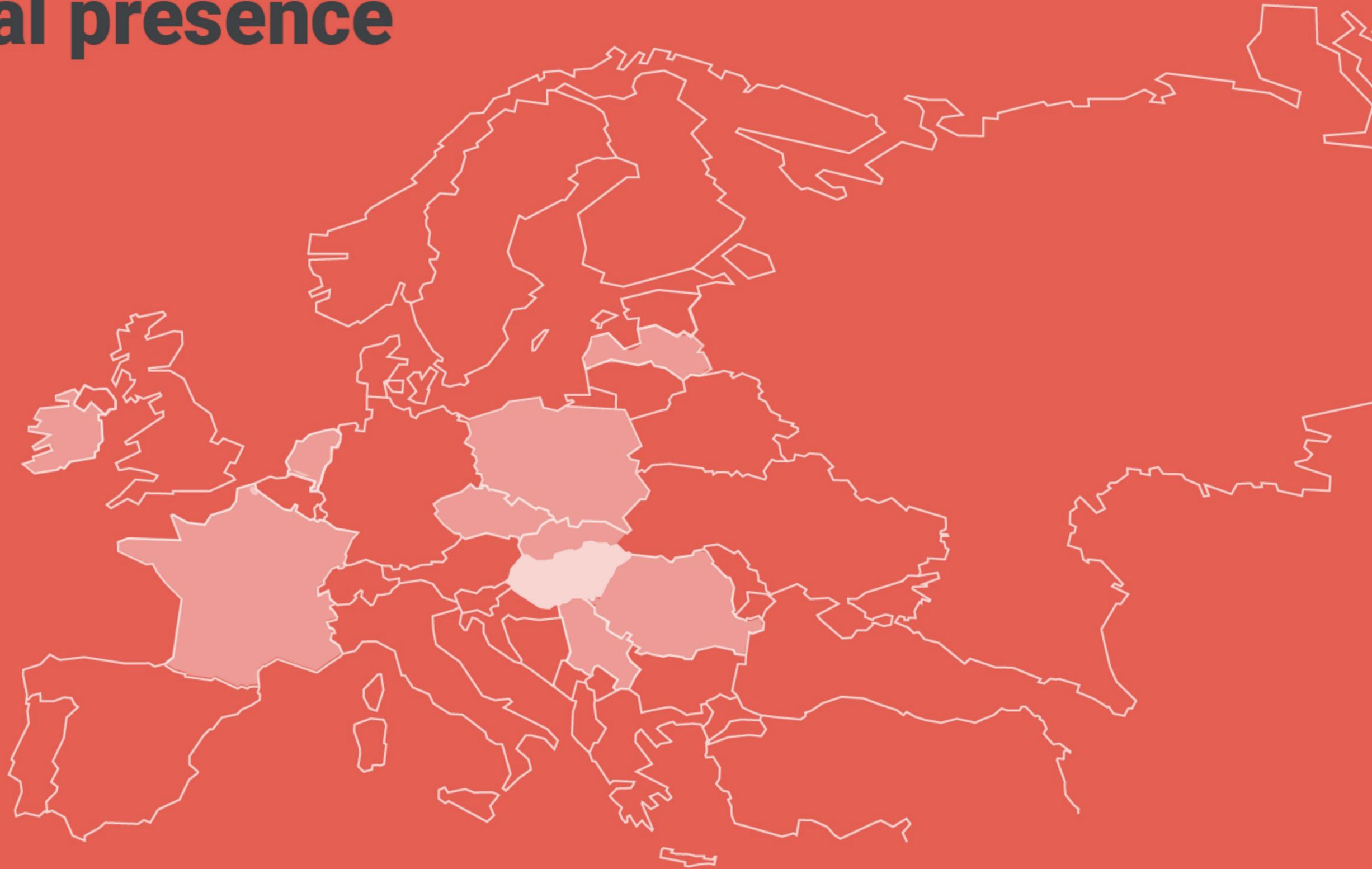
# International presence

X-EUROPE

**TNW**

**V4** STARTUP  
FORCE

 **CARPATHIAN BASIN**  
MENTORING PROGRAM



# Our Credo

**“We believe entrepreneurial culture drives meaningful innovation.”**

Innovative companies embrace people who think differently.

These people can be employees who challenge the status quo, or startups ready to collaborate with organization.

We call these ambassadors of change **‘Innovation Champions.’**

# The 'Innovation Champions Approach' Pillars



## **FIND**

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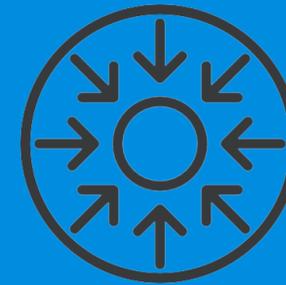
We identify and engage with employees, startups and other talents who can drive meaningful innovation.



## **DEVELOP**

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We create an experience-based learning and development program built around the latest innovation methodologies.



## **INTEGRATE**

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We support adoption of initiatives and help organizations overcome internal obstacles to ensure sustainable change.

# Innovation Champions Approach applied via two complementary programs



## 1. Intrapreneur Development



## 2. Startup Discovery

Identify business challenges

IC Radar

Hackathon

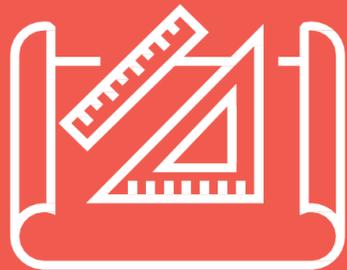
IC Workshops

Bootcamp

Solution Integration

# Boosting partnerships with communication activities

We position our corporate partners as “Innovation champions” through tailor-made marketing and branding activities.



**30+ communication strategies developed**



**600+ articles annually**



**1000+ event participants each year**



**30.000+ social media followers**

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