



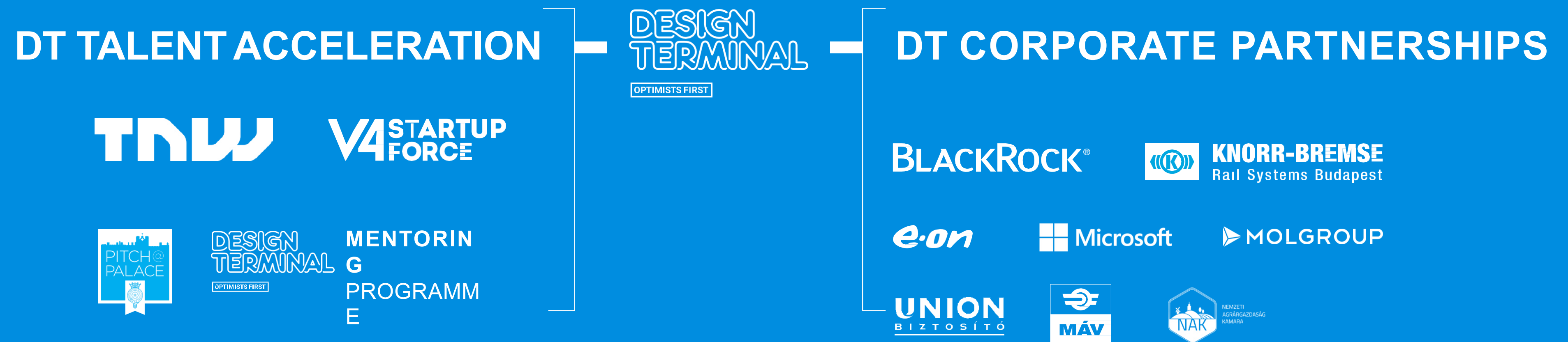
DESIGN
TERMINAL

OPTIMISTS FIRST

We build Innovation Champions

21 November 2019

Design Terminal is an agency that builds
'Innovation Champions' through corporate partnerships
and talent acceleration.



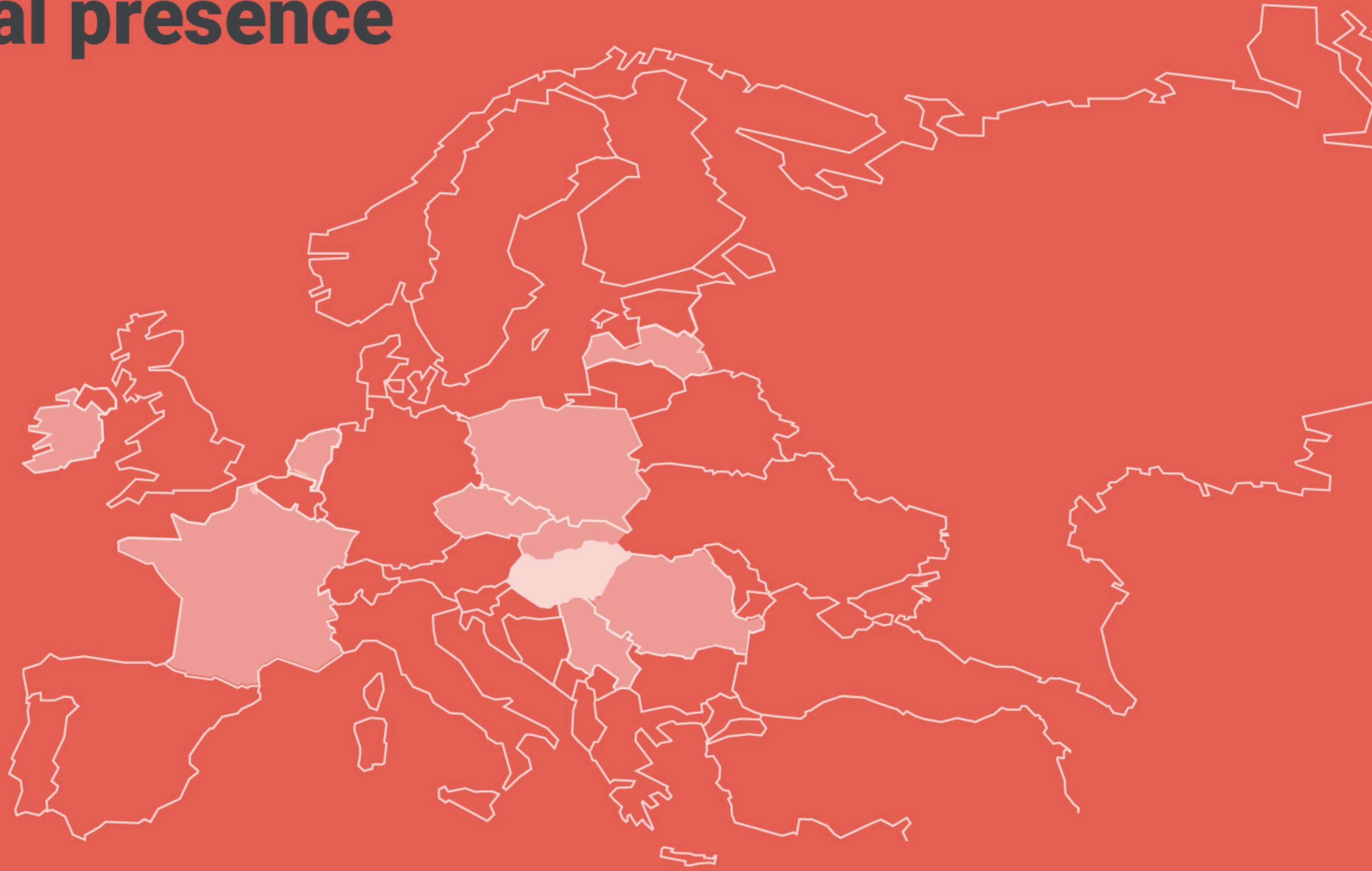
International presence

X-EUROPE

TNW

V4 STARTUP
FORCE

 **CARPATHIAN BASIN**
MENTORING PROGRAM



Our Credo

“We believe entrepreneurial culture drives meaningful innovation.”

Innovative companies embrace people who think differently.

These people can be employees who challenge the status quo, or startups ready to collaborate with organization.

We call these ambassadors of change **‘Innovation Champions.’**

The 'Innovation Champions Approach' Pillars



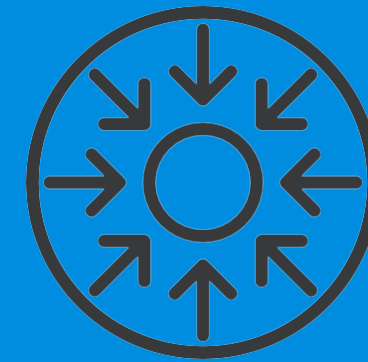
FIND

We identify and engage with employees, startups and other talents who can drive meaningful innovation.



DEVELOP

We create an experience-based learning and development program built around the latest innovation methodologies.



INTEGRATE

We support adoption of initiatives and help organizations overcome internal obstacles to ensure sustainable change.

Innovation Champions Approach applied via two complementary programs



1. Intrapreneur Development



2. Startup Discovery

Identify business challenges

IC Radar

Hackathon

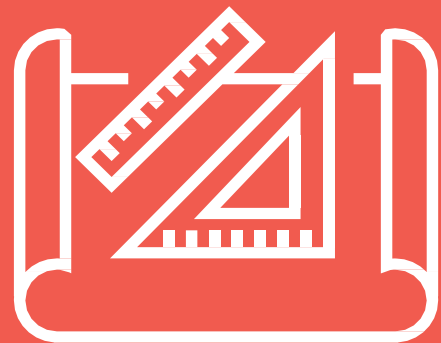
IC Workshops

Bootcamp

Solution Integration

Boosting partnerships with communication activities

We position our corporate partners as “Innovation champions” through tailor-made marketing and branding activities.



**30+ communication
strategies developed**



**600+ articles
annually**



**1000+ event
participants each year**



**30.000+ social
media followers**

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