



Hemdat Sagi, Head of Strategy
& Business Development

KONNECT

VOLKSWAGEN GROUP
INNOVATION TEL AVIV

CONNECTING VW GROUP TO THE FUTURE OF MOBILITY IN ISRAEL



VOLKSWAGEN
GROUP INNOVATION
HUB TEL AVIV



WHY ISRAEL

Startup nation is a mixture of:



**Local spirit of
entrepreneurship**



**Academy and military
technology transfer
and talent**



**Multinational
companies and VC's**



**Governement
support**

MOBILITY HUB OF THE FUTURE



Driverless and
electric: Volkswagen
develops innovative
mobility in Israel

ID. VIZZION concept car

Starting in 2022, Volkswagen, together with two Israeli technology companies, will launch a ride-hailing service with self-driving electric vehicles on the country's roads.

FORD RESEARCH CENTER, ISRAEL
OPENS IN THE HEART OF TEL
AVIV'S TECHNOLOGY COMMUNITY

Jun 12, 2019 | TEL AVIV, Israel



ELON MUSK'S TESLA AIMS TO ENTER ISRAELI MARKET

By EYTAN HALON

Yandex' Autonomous Vehicles to Roam Around the Heart of Tel Aviv

The company plans to test its autonomous vehicles on Tel Aviv's roads and in additional cities.

Adi Pick : 2019



6. 12. 2018

ŠKODA SCALA: Compact model celebrates world premiere in Tel Aviv



THE VW Group Together – Strategy 2015:

“To become a globally leading provider of sustainable mobility”



An aerial photograph of the Tel Aviv skyline, featuring numerous high-rise buildings and a dense urban layout. The image is overlaid with a semi-transparent teal filter. A large, white, sans-serif text block is centered on the image, providing information about KONNECT.

**KONNECT is an open innovation hub focused
on the technologies of tomorrow.
Founded by the Volkswagen Group and based
in Tel Aviv, KONNECT builds a bridge between
the Group's brands and the dynamic Israeli
startup scene.**

KONNECT IS PART OF VW GROUP INNOVATION

Innovation Center California
Belmont

Innovation Center Europe
Wolfsburg & Potsdam

KONNECT

Innovation Hub Tel Aviv

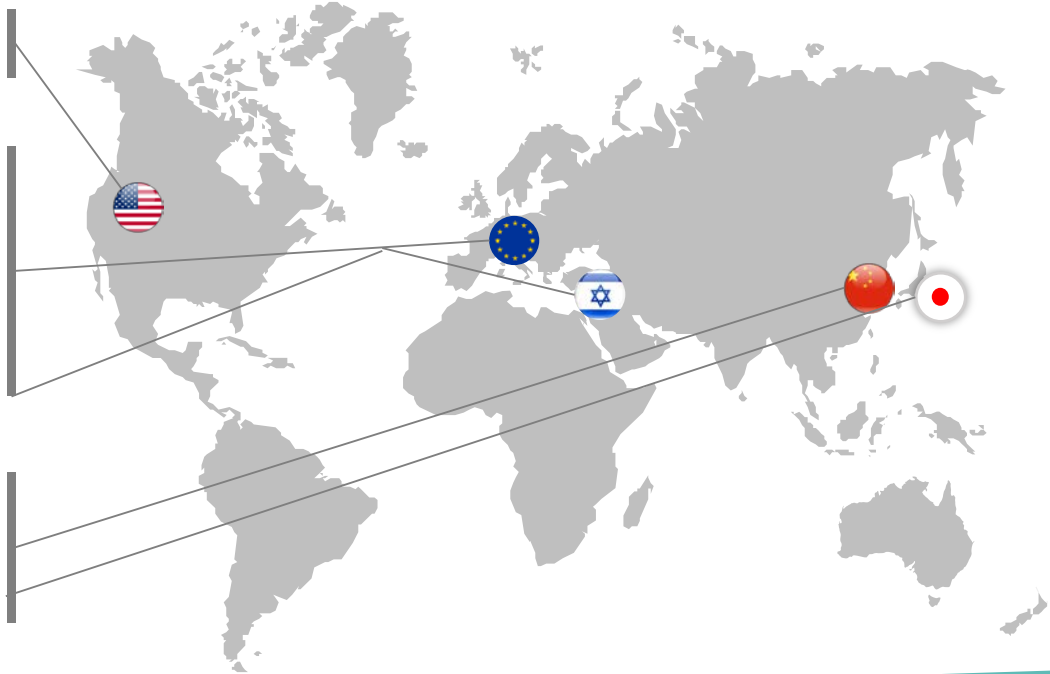
CARNET

Innovation Hub Barcelona

Innovation Center Asia

Beijing

Innovation Hub Tokyo



We are supporting a wide range of stakeholders in Volkswagen Group's key transformational topics




VOLKSWAGEN
FINANCIAL SERVICES

VOLKSWAGEN
AKTIEGESELLSCHAFT



MOIA



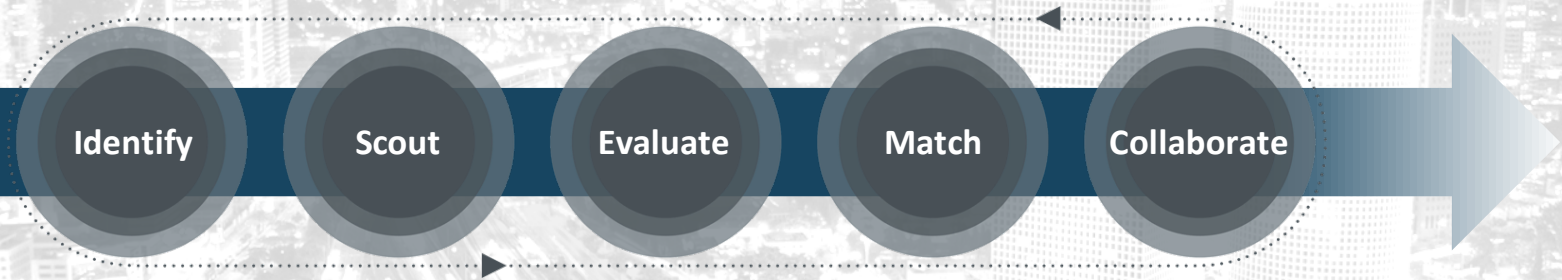
KONNECT is
driving THE vision
through
3 KEY PILLARS

TECHNOLOGY

BUSINESS DEVELOPMENT

TRANSFORMATION

KONNECT'S METHODOLOGY FROM BRAND NEED TO COLLABORATION



KONNECT's main scouting fields



Cyber Security



Connectivity



In-Cabin



Customer Experience



Autonomous



Electrification



Industry 4.0

KONNECT START UP COMPETITION

October 30th, Konnect hub



32

Startups
Applicants



12

Startups
Pitches



2

Winners



€25K

Funding for a
mutual project



8

Different
Group Brands
& Dep.

Winning startups:

Seebo – Digital twin for Predictive maintenance (Industry 4.0), will work on a mutual project with **Skoda**

Foretellix – Advanced automation and analytics tool for AV dev., will work on a mutual project with **K-GX**

[Challenge Website](#)

MEET THE KONNECT TEAM



Stephanie Vox
Managing Director



Hemdat Sagi
Head of Strategy &
Business Development



Shelly Snop
Marketing & Operations



Angelika Handelsman
Regional Sourcing Office /
Procurement



Nitsan Avivi
Tech Scout



Maayan Ekstein
Project Management
& Scouting



**Heinrich Rasche
Schuermann**
Project Manager GT- Race Engines
Porsche Motorsport



Laura Hoper
Marketing & Business
Development Intern

NEXT UP



Mega Meetup

Automotive Challenges in Industry 4.0

Sunday, December 1st // 18:30 – 21:00 // Einav Culture Center, Tel Aviv





„The best way to
predict the future is to
invent it.“

-Alan Kay

Contact us:

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