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# A bright future ahead through Transformation and Sustainability

Arturo Achard

# The Volkswagen Group – 12 Brands



# The Volkswagen Group in 2018 – Facts and Figures

Audi  
Hungaria



## Financials



- Revenue: 235.8 billion €
- Operating Profit: 17.1 billion €

## Employees



> 655.7 Thousand

## Production



- Sites: 106
- Models: 365

## Deliveries



> 10.83 Million vehicles

# Procurement of the Volkswagen Group

Audi  
Hungaria



## PROCUREMENT Facts and Figures



≈ 6000  
Buyers

*Strong  
Team*



≈ 166,5 Billion €  
Purchasing  
Volume

*BIG  
Responsibility*



9  
Department  
Heads

*Flat  
Hierarchies*



1  
Global Matrix

*Group-wide  
Standards*



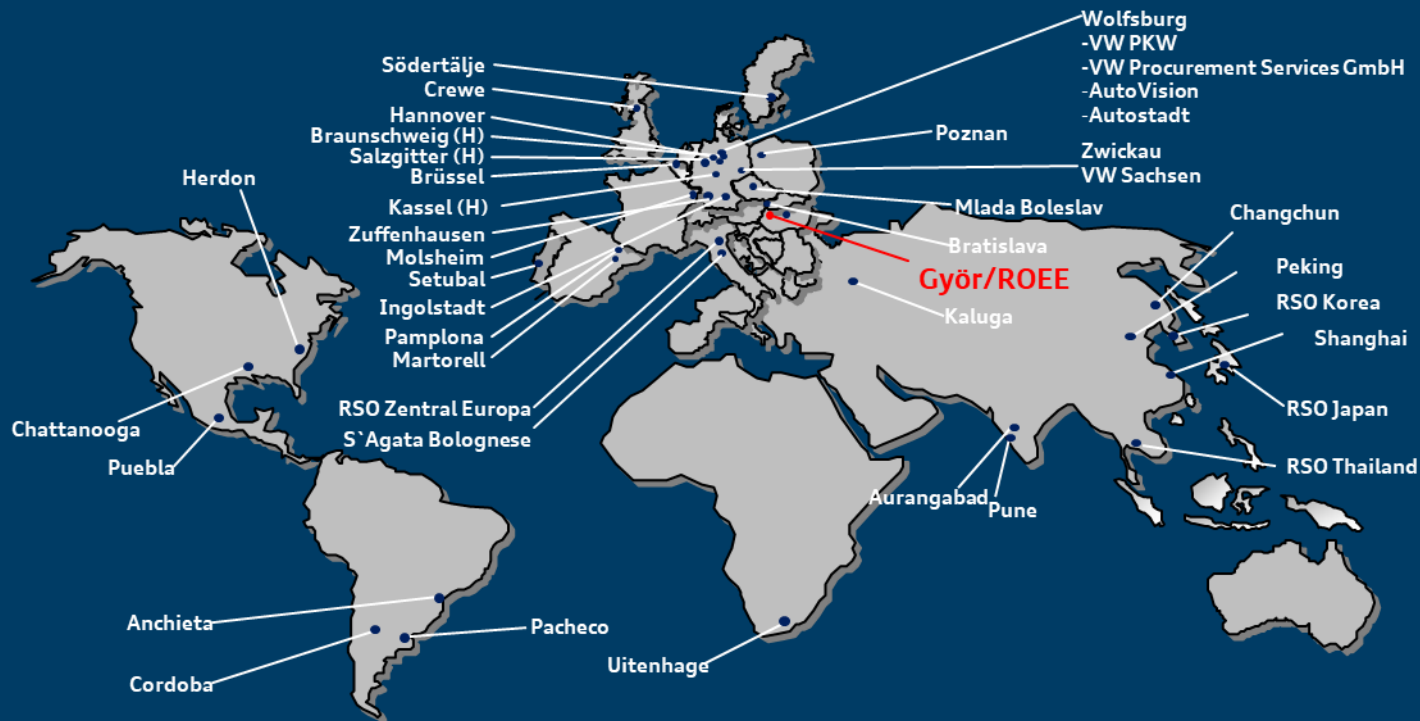
# The Volkswagen Group – PROCUREMENT

Audi  
Hungaria



## PROCUREMENT

## Our Representation Worldwide



# Main Functions of the Regional Office in Eastern Europe (ROEE)

Audi  
Hungaria



Identify and qualify new suppliers in the region for the Volkswagen Group as well as assure the material flow from nominated suppliers in the Region to the factories of The Volkswagen Group

# Key Challenges ahead for the Volkswagen Group

Audi  
Hungaria



Mobility



Digitalization

Automotive Megatrends



Automated Driving



Electrification

# Electrification: shaping the future TODAY!

Audi  
Hungaria



- Audi e-tron launch
- Volkswagen ID: first CO2 neutral supply chain and production
- Transformation of some factories in Europe, China and North America into pure-electric car

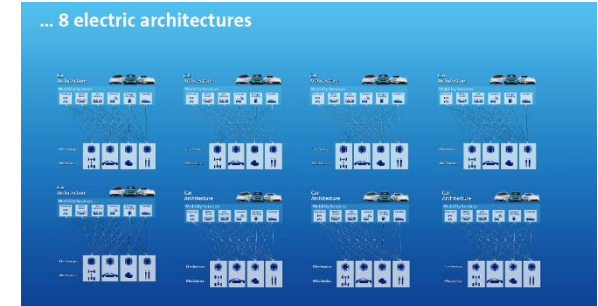
- Investment of € 30 billion in e-mobility
- Every 4th car in our range will be electric
- 50 new electric models





# Digitalization: Change is necessary to succeed in the future!

Audi  
Hungaria



- ▶ Paralyzing complexity through connections between ECUs and SW functions
- ▶ Updates not possible!
- ▶ Inability to harvest economies of scale



... Need for **CHANGE** !



# Key Challenges ahead for the Volkswagen Group

Audi  
Hungaria



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# Sustainability along the Supply Chain of the Volkswagen Group

Audi  
Hungaria



- New rating in nomination process
- Without positive rating, no business award possible
- Group wide implementation from July 2019

- Defines expectations of VW Group towards mindset and conduct of business partners
- Cascades responsibility of business partners throughout entire supply chain

Thank you for your attention

