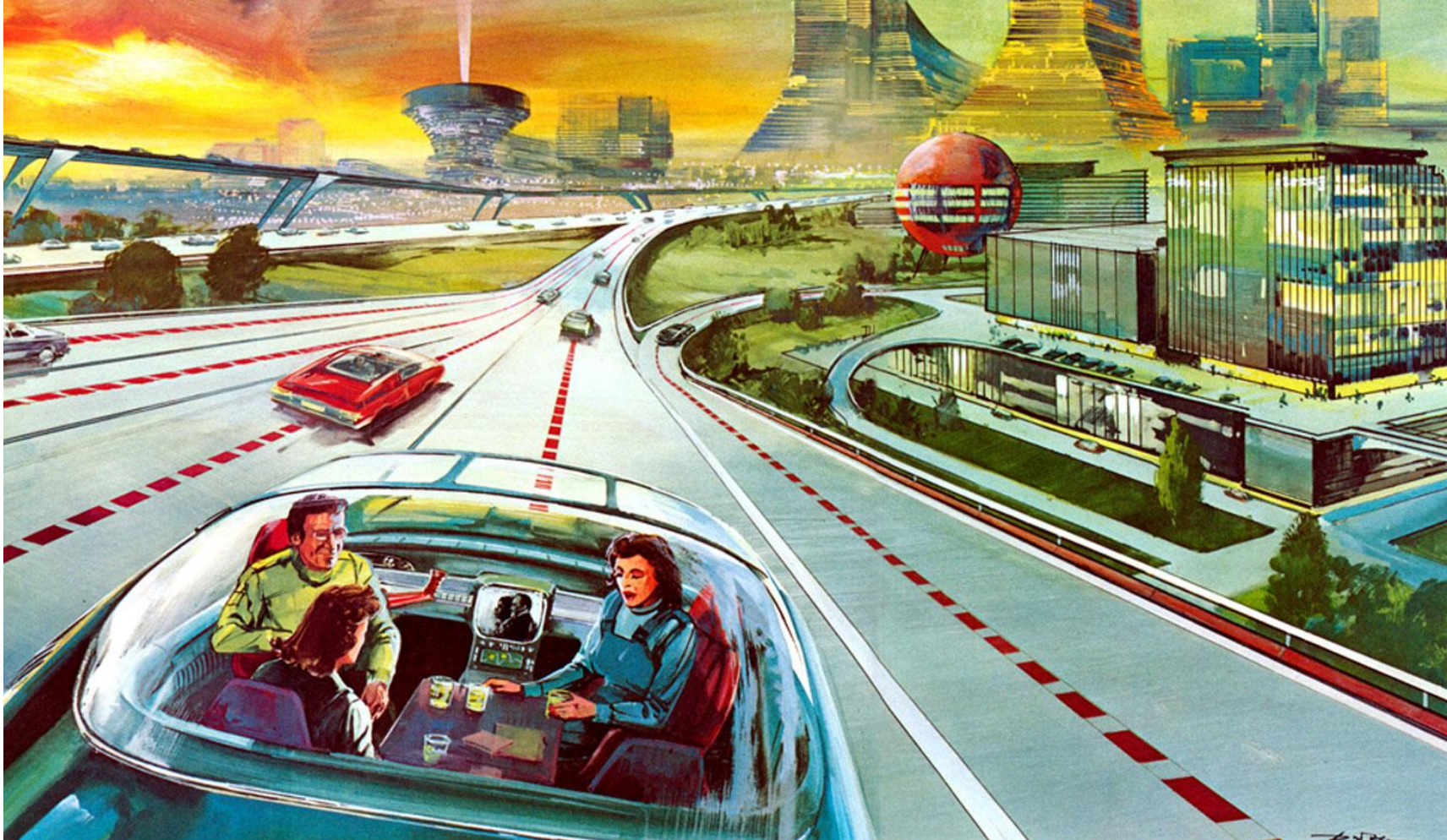




New challenges for the Aftermarket: The connected car towards Autonomous driving

**Guillaume Devauchelle
Brussels, November 27, 2014**

1957 vision: Connected Mobility



**DYNAMIC
GROWTH,
90 YEARS
OF
INNOVATION**

2014 Mobility



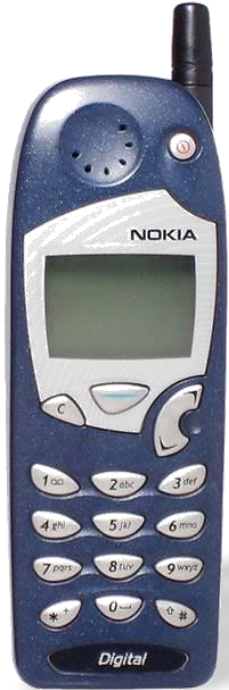
2014 Mobility... and Connectivity



2014 reality



Connected mobility: a new way of life



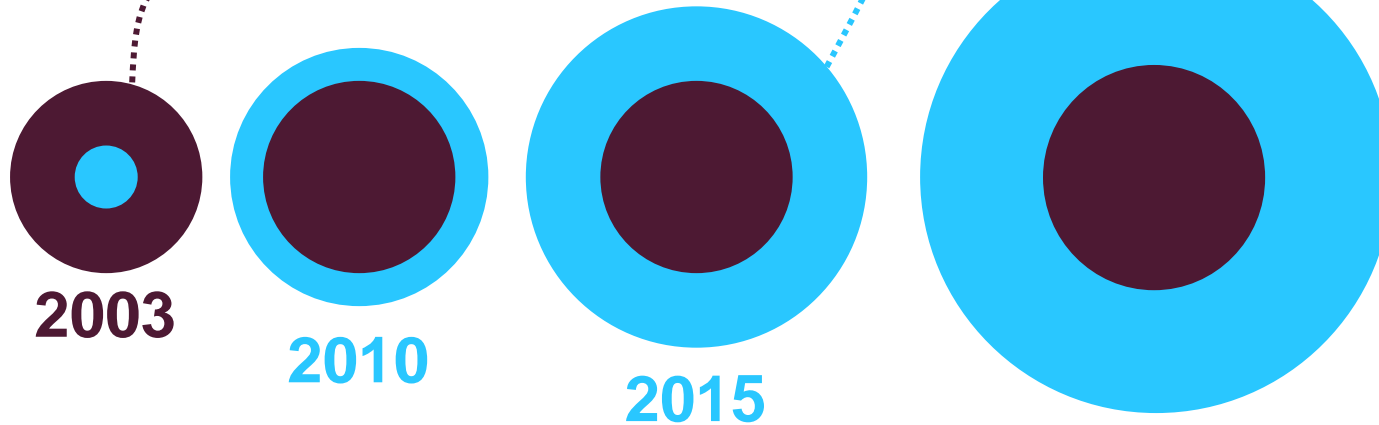
LESS
THAN 20
YEARS



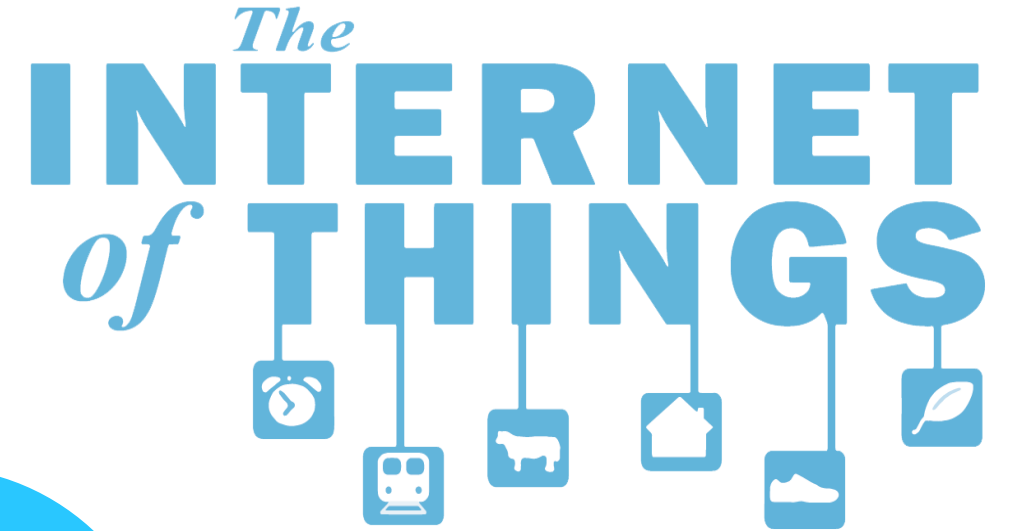


2014...the internet of things

During 2008, the number of **things** connected to the internet exceeded the number of **people** on earth



By **2020** there will be **50 to 75 billion**



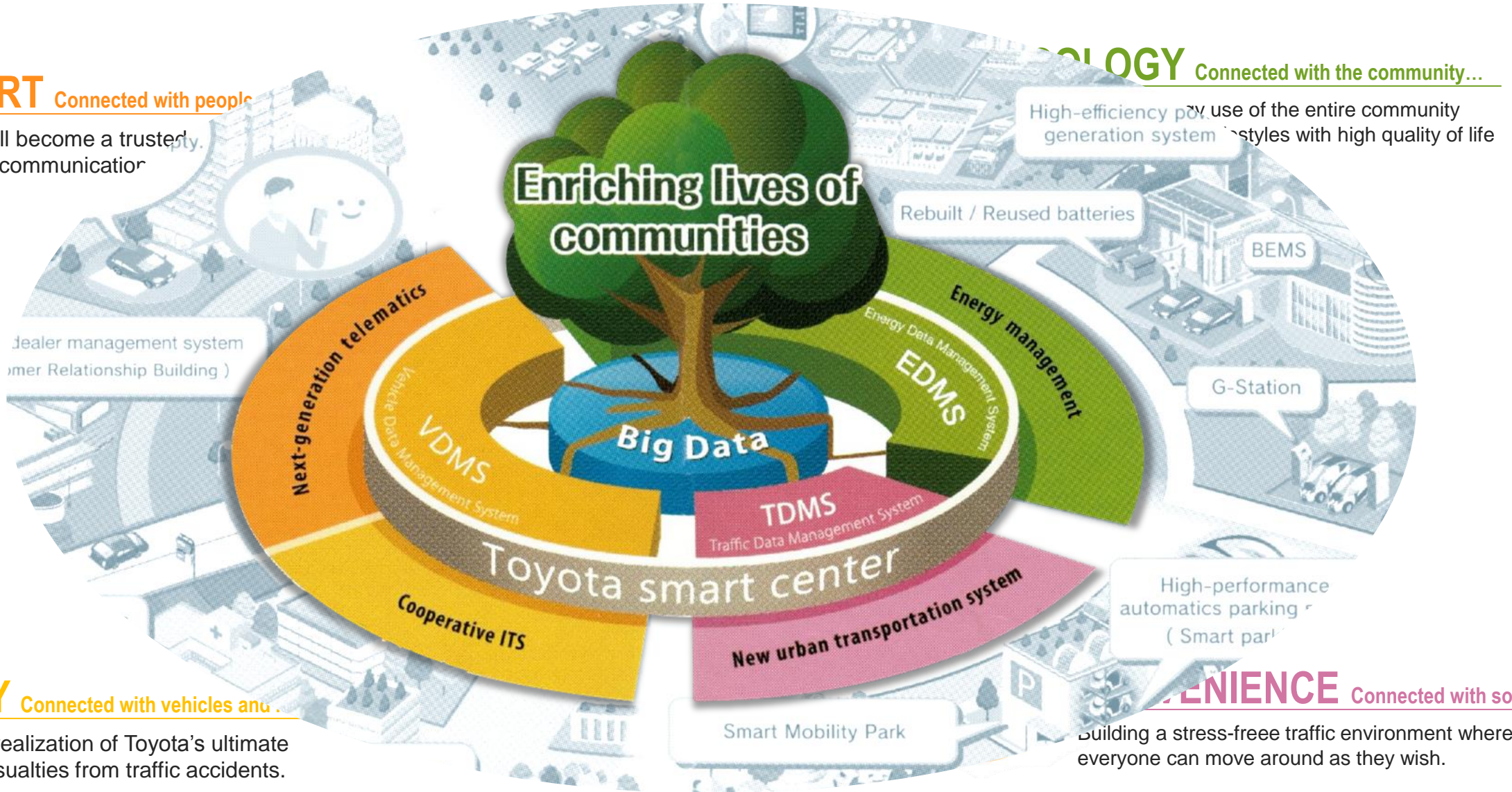
2014 well known Automotive value chain



2014 vision: TOYOTA's activities towards SMART MOBILITY SOCIETY

COMFORT

The vehicle will become a trusted
through close communication

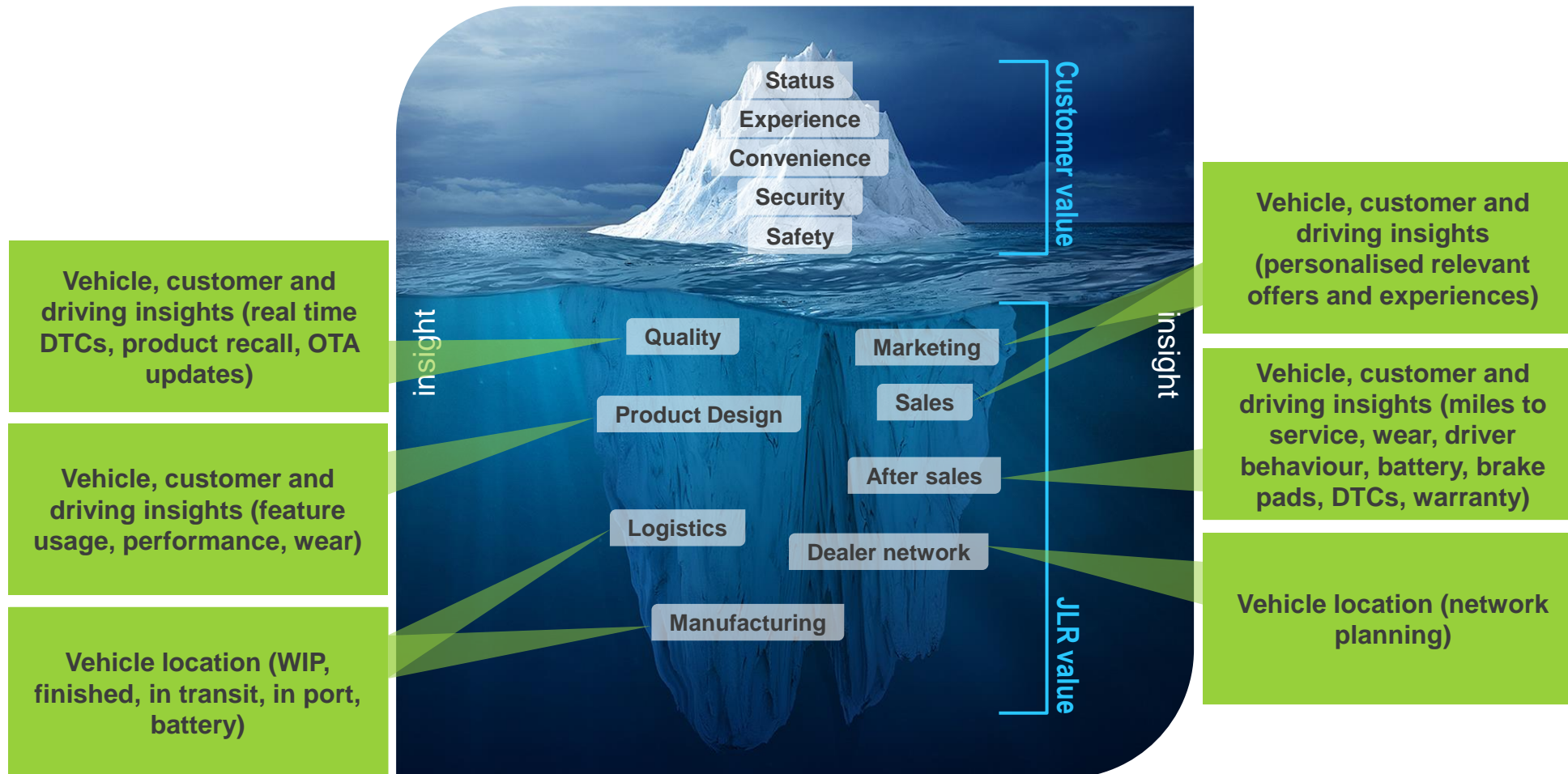


SAFETY

Towards the realization of Toyota's ultimate goal: zero casualties from traffic accidents.

2014 vision: JLR view

Insights: really getting to know our customers and the condition of our vehicles



2014 Reality: OEM Race towards Automated Driving

Daimler (Aug '13)

Berta Benz drive
Country and Urban roads



BMW (since '11)

Motorway Pilot
(with Lane Change)



Audi (Jan '14)

Traffic Jam Pilot
Valet Parking



Volvo (Nov '13)

Mixed roads
100 vehicles in 2017



GM (Apr '13)

Motorway Pilot
(ACC + Lane Keeping)



Ford (Dec '13)

"Autopilot capabilities,
such as vehicle platooning"



Toyota (Oct '13)

Motorway Pilot
(ACC + Lane Keeping + V2V)



Nissan (Nov '13)

Motorway Pilot
(ACC + Lane Keeping)



Renault (Feb '14)

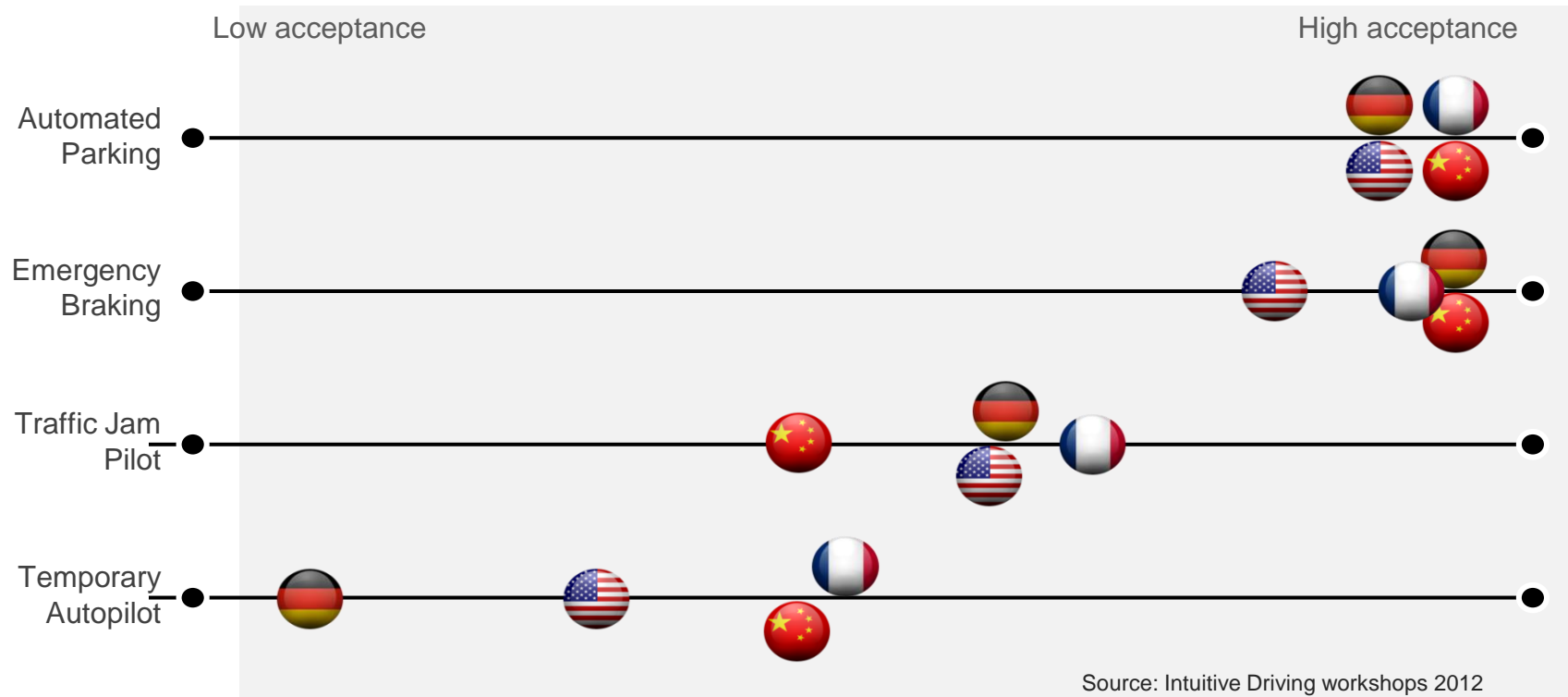
Traffic Jam Pilot
(ACC + Lane Keeping)



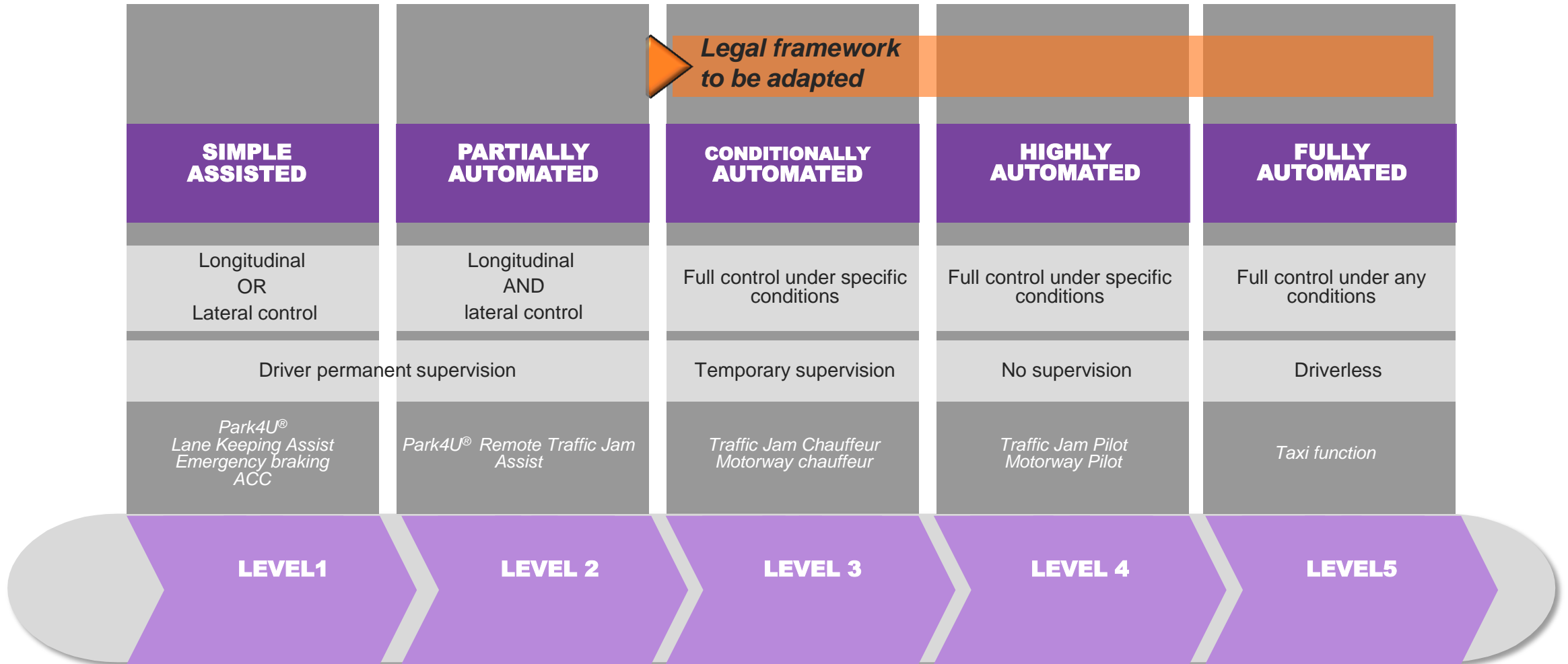
Images: OEMs

2012 End user expectations

Automated driving will leverage experience from automated parking and low speed control to extend to motorway and urban driving



Automated car classification



Autonomous driving roadmap: level 0

Automation ↔ Driver

Driver continuously performs the longitudinal and lateral dynamic driving task

No intervening vehicle system active



Level 0
Driver Only

Level 1
Assisted

Level 2
Partial Automation

Level 3
Conditional Automation

Level 4
High Automation

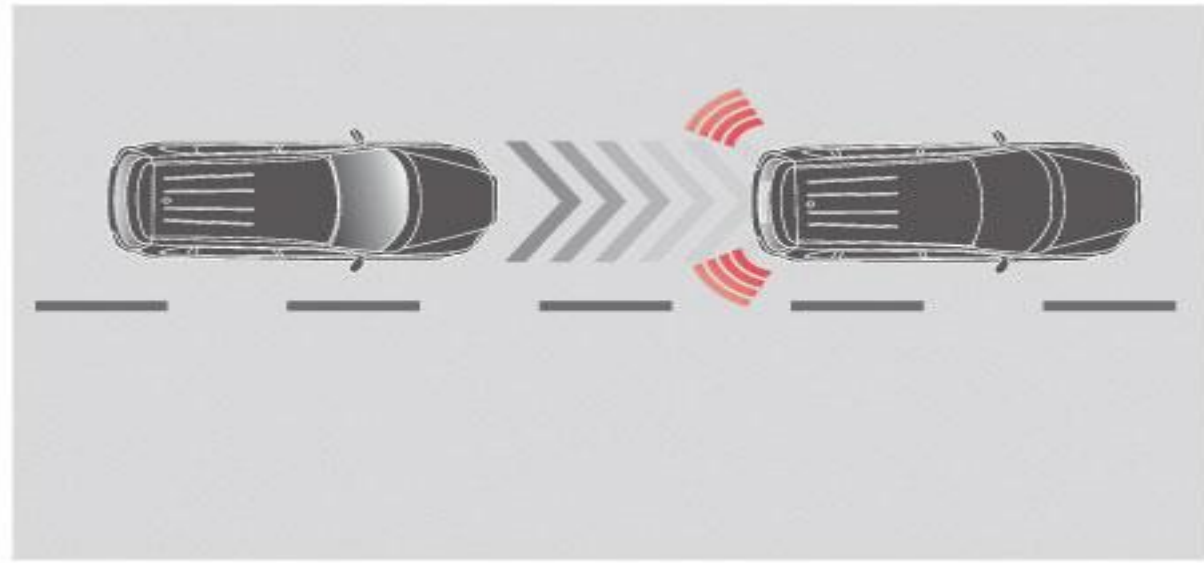
Level 5
Full Automation

Autonomous driving roadmap: level 1

Automation \leftrightarrow Driver

Driver continuously performs the longitudinal or lateral dynamic driving task

The other driving task is performed by the system



Adaptative Cruse control

- | | | | | | |
|--------------------------------------|-----------------------------------|---|---|--|--|
| Level 0
<i>Driver Only</i> | Level 1
<i>Assisted</i> | Level 2
<i>Partial Automation</i> | Level 3
<i>Conditional Automation</i> | Level 4
<i>High Automation</i> | Level 5
<i>Full Automation</i> |
|--------------------------------------|-----------------------------------|---|---|--|--|

Autonomous driving roadmap: level 2

Automation \leftrightarrow Driver



lateral driving task in a defined use case

Traffic Jam Assist:
Automatic longitudinal
and lateral control

Level 0
Driver Only

Level 1
Assisted

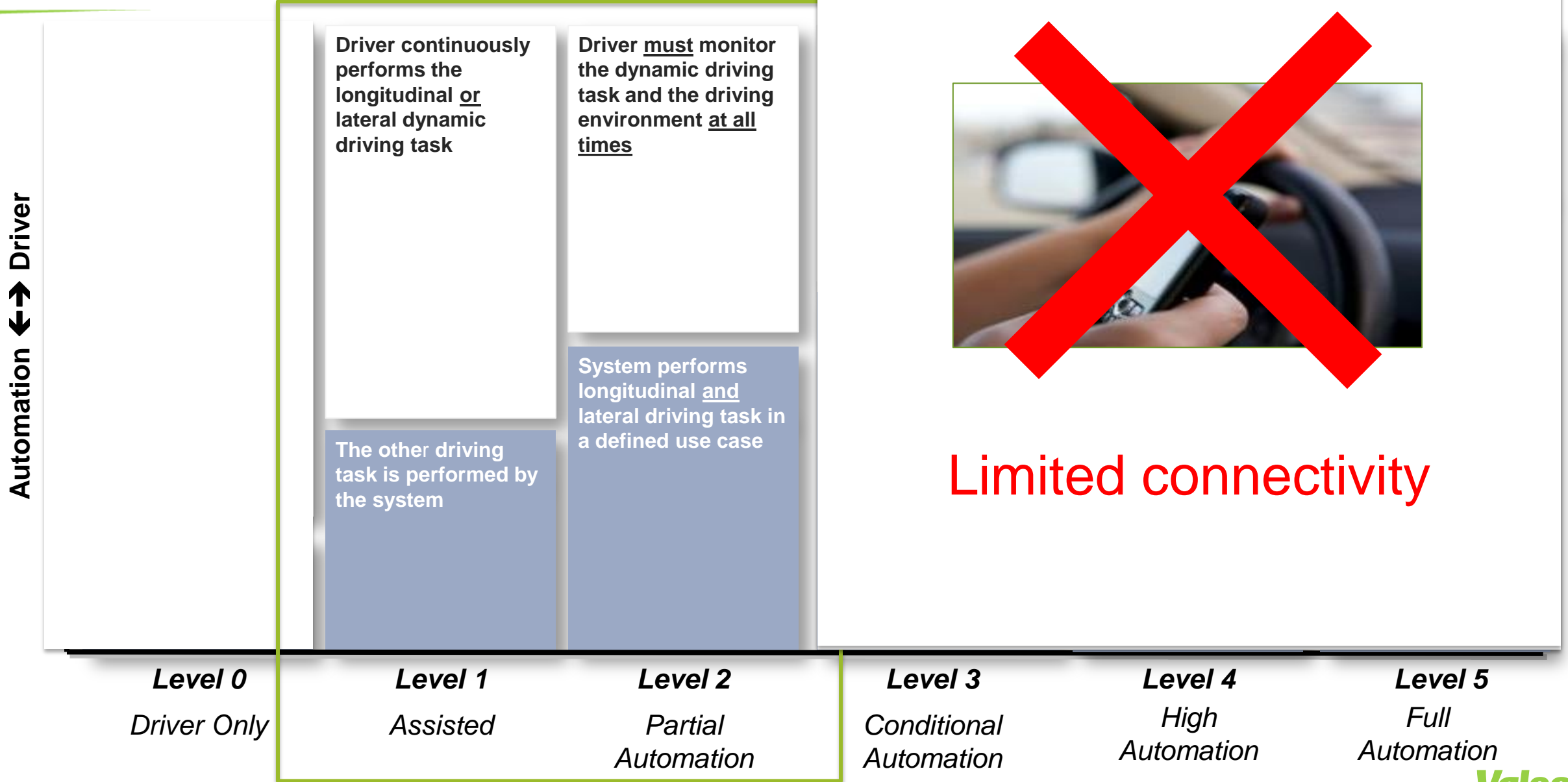
Level 2
Partial
Automation

Level 3
Conditional
Automation

Level 4
High
Automation

Level 5
Full
Automation

Autonomous driving roadmap



Autonomous driving roadmap: level 3

Automation ↔ Driver



Traffic Jam Assist:
Automatic longitudinal
and lateral control
Without permanent driver supervision

Driver does not need to monitor the dynamic driving task nor the driving environment at all times; must always be in a position to resume control

System performs longitudinal and lateral driving task in a defined use case. Recognizes its performance limits and requests driver to resume the dynamic driving task with sufficient time margin.

- | | | | | | |
|--------------------------------------|-----------------------------------|---|---|--|--|
| Level 0
<i>Driver Only</i> | Level 1
<i>Assisted</i> | Level 2
<i>Partial Automation</i> | Level 3
<i>Conditional Automation</i> | Level 4
<i>High Automation</i> | Level 5
<i>Full Automation</i> |
|--------------------------------------|-----------------------------------|---|---|--|--|

Autonomous driving roadmap: level 5

Automation \leftrightarrow Driver



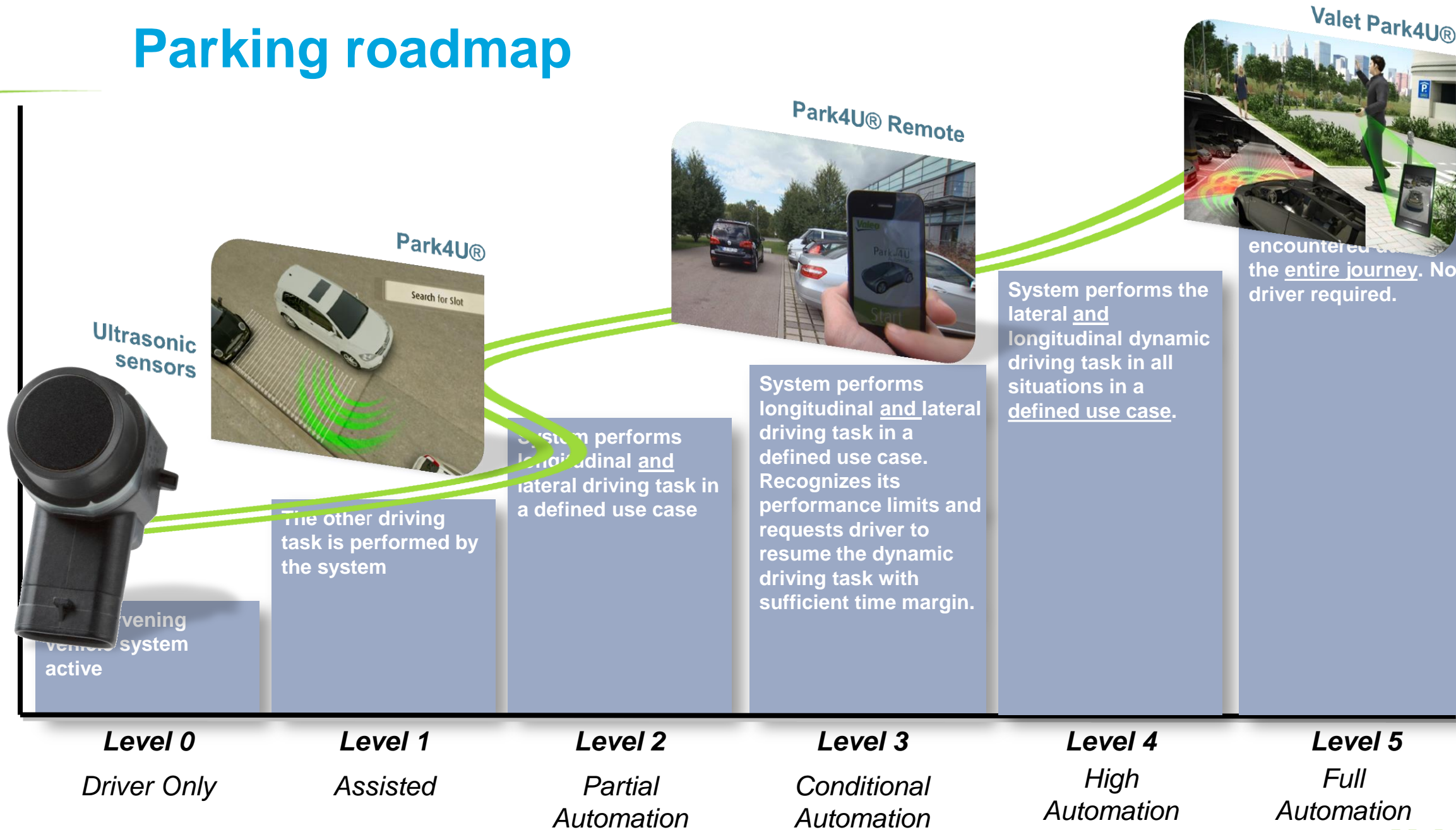
No driver required

System performs the lateral and longitudinal dynamic driving task in all situations encountered during the entire journey. No driver required.

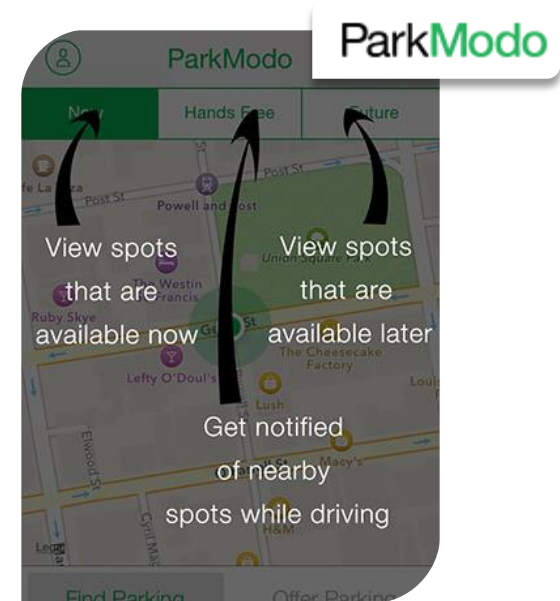
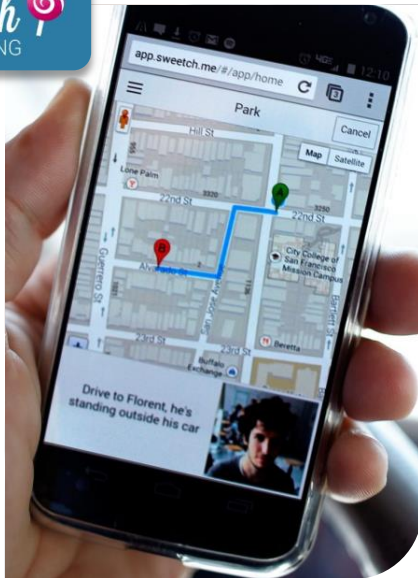
- | | | | | | |
|--------------------------------------|-----------------------------------|---|---|--|--|
| Level 0
<i>Driver Only</i> | Level 1
<i>Assisted</i> | Level 2
<i>Partial Automation</i> | Level 3
<i>Conditional Automation</i> | Level 4
<i>High Automation</i> | Level 5
<i>Full Automation</i> |
|--------------------------------------|-----------------------------------|---|---|--|--|

Parking roadmap

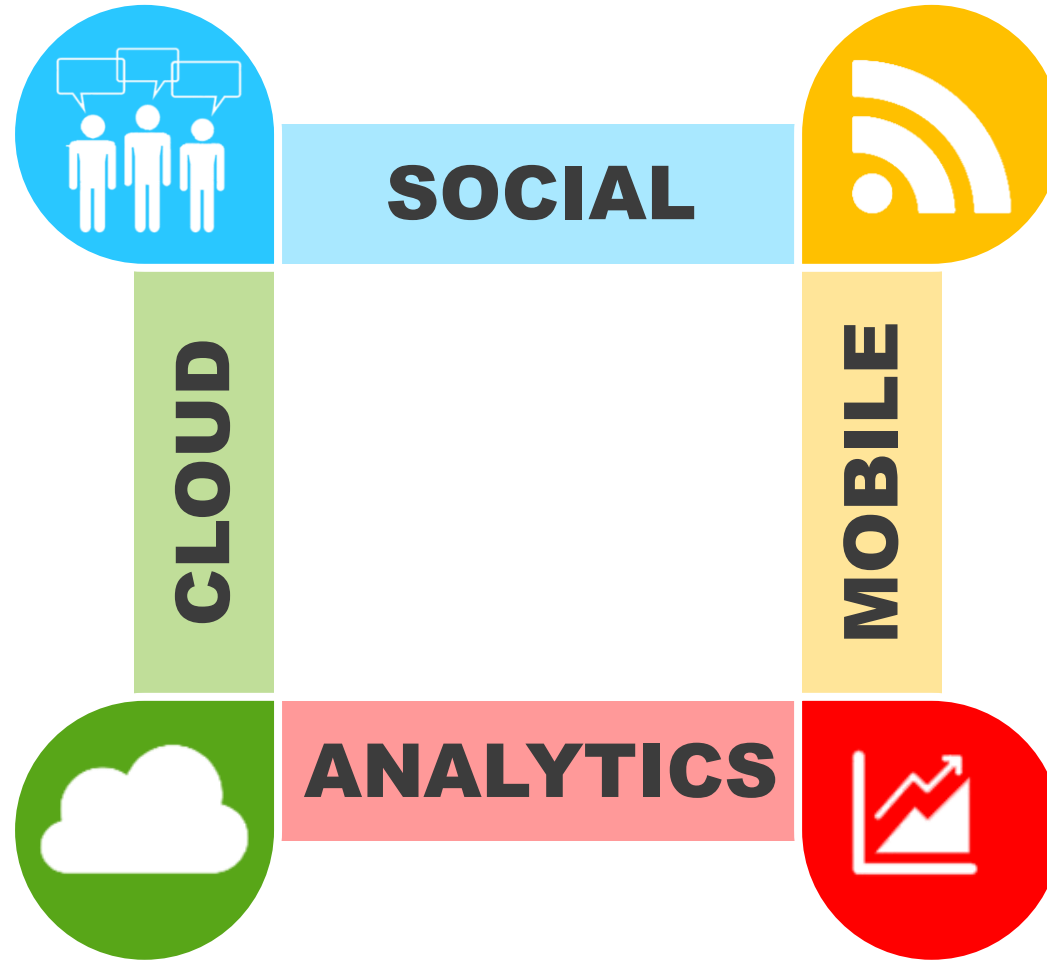
Automation ↔ Driver



Parking roadmap (other views)



The Digital Revolution...





NOTHING IS A MISTAKE.
THERE'S NO WIN
AND NO FAIL.

THERE'S ONLY
MAKE

JOHN CAGE



Automotive technology, naturally

