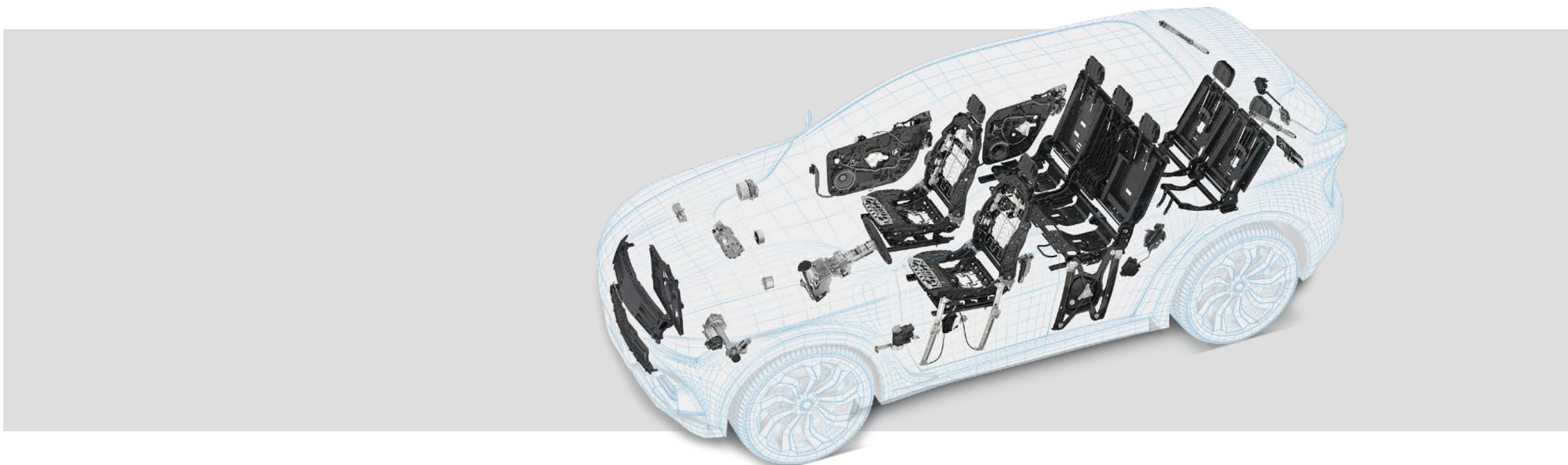


How to find reliable supplier in CEE

CEE Automotive Forum 2019, Budapest





stamping suppliers in eastern europe



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stamping parts automotive supplier eastern europe ISO 16949 14001



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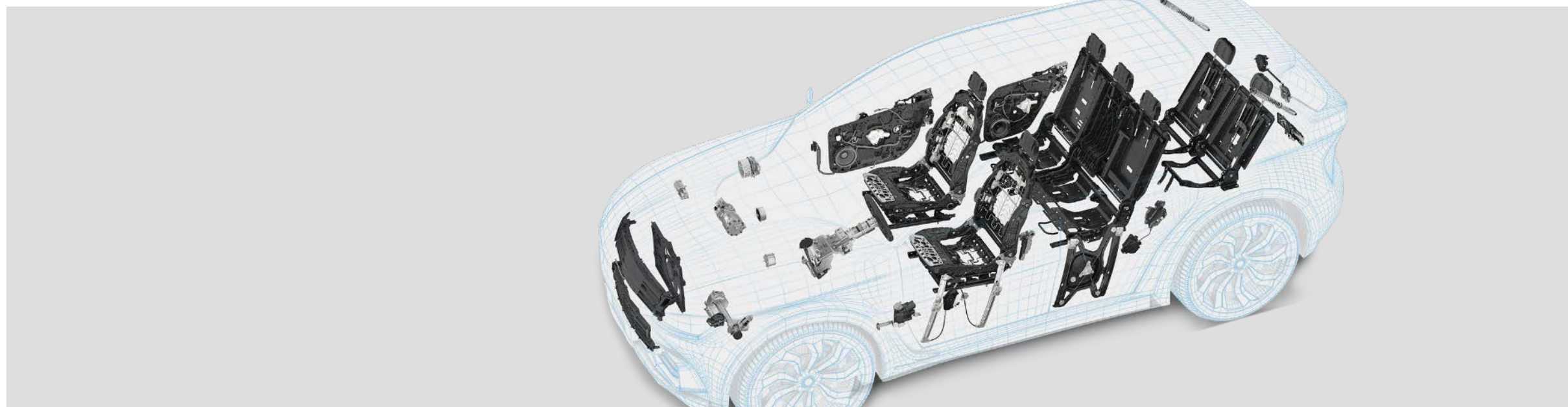
Tools

About 150.000 results (0,65 seconds)

How to find reliable supplier in CEE

CEE Automotive Forum 2019, Budapest

Michal Stefek, Director Purchasing Eastern Europe



Founding and building of a family-owned company

Three generations in 100 years



Company founder Max Brose

Product range

Mechatronic Systems and Drives for Automobiles



Systems and components for vehicle doors and closure systems

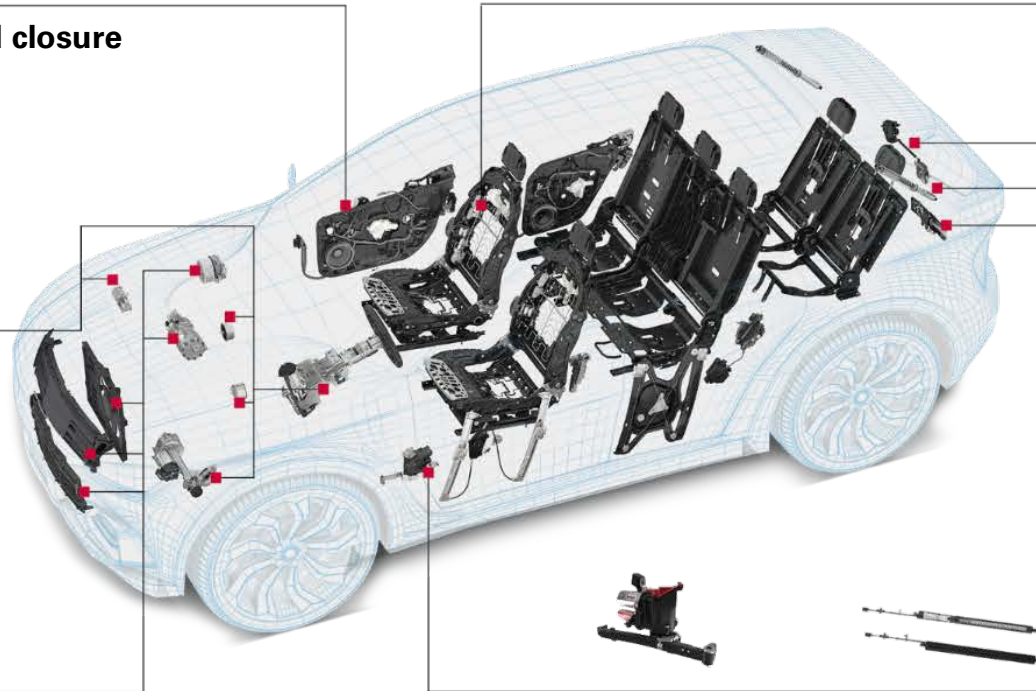
Structures and components for vehicle seats



Electric motors for steering, braking systems and drive train



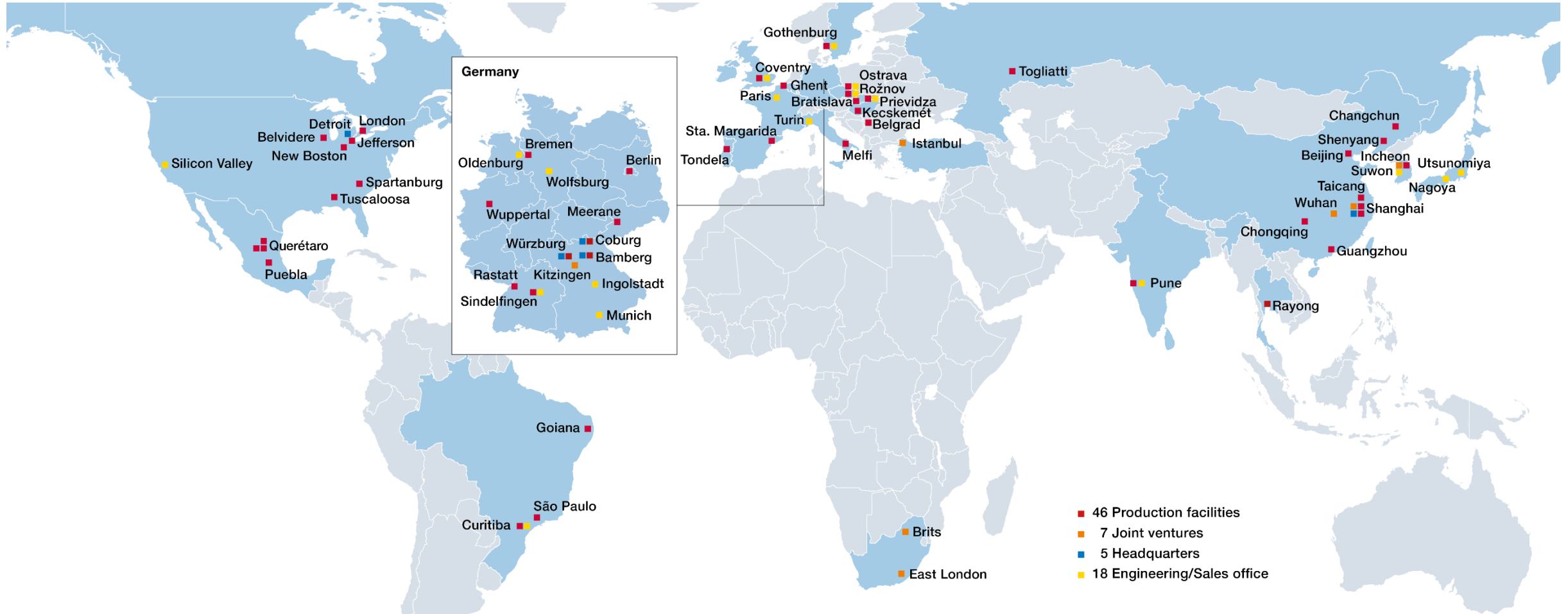
Engine cooling and HVAC systems



Liftgates and side door drives

Global presence

64 locations, 24 countries, 5 continents, about 26,000 employees



Customers worldwide

80 automobile brands and 40 suppliers

 北汽集团 BAIC Group											
DAIMLER									LINCOLN		
					Jeep		MASERATI				
					GMC						
			polestar+	LYNK & CO		LUCID		WEY		KIA MOTORS	
											
NEW 											
											
											ZO OX

			Autoliv	
BENTELER				
DELPHI	DENSO			
				HI-LEX
				
				
				
				
				

How to find reliable supplier in CEE?

What does it mean „reliable“ supplier?

Uncompromising quality

Competitiveness

Speed & flexibility

Financial health

BASICS

Proactivity & honesty

Stability & integrity

Loyalty to customers & values

TRUST

Self improvement

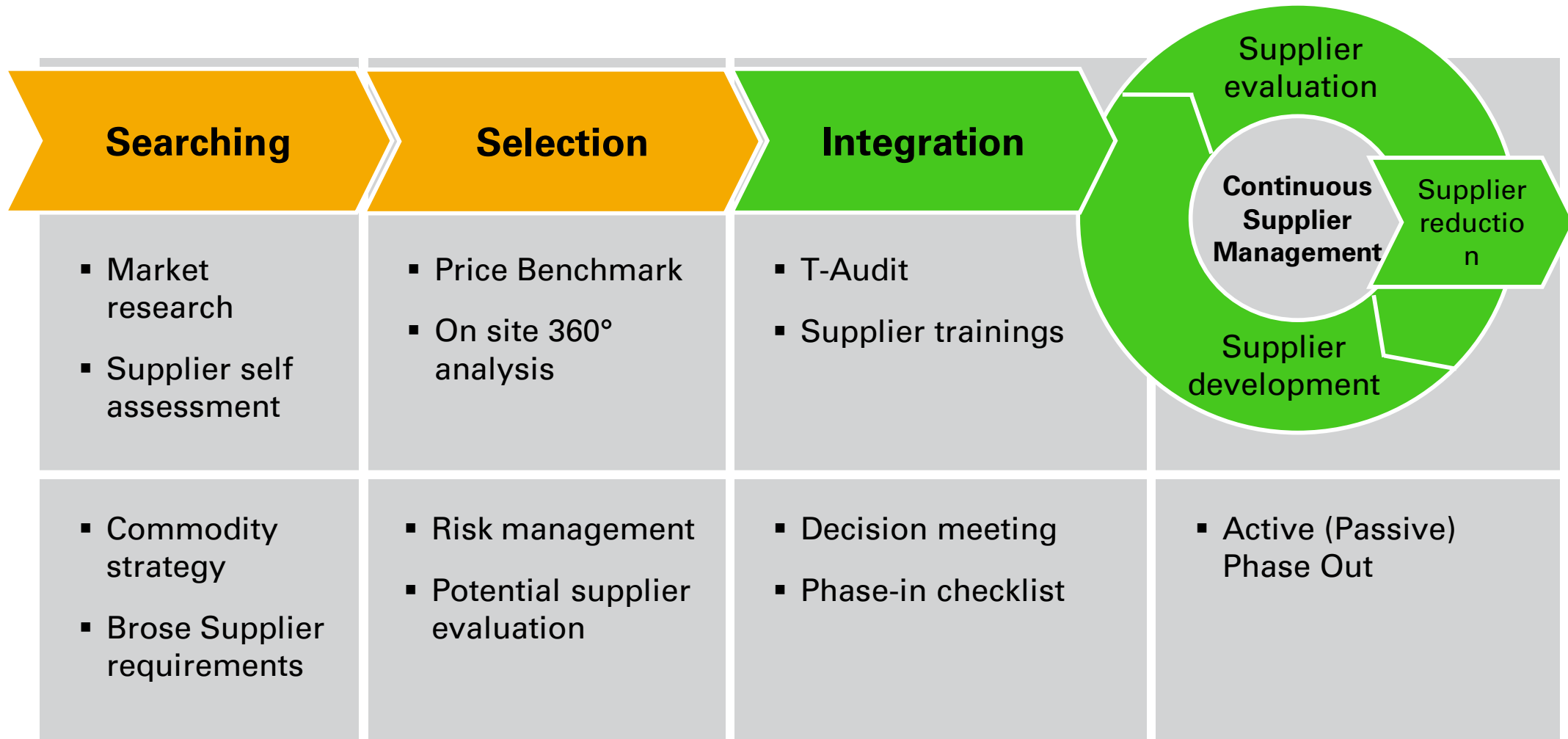
Supply chain focus

Innovative mindset

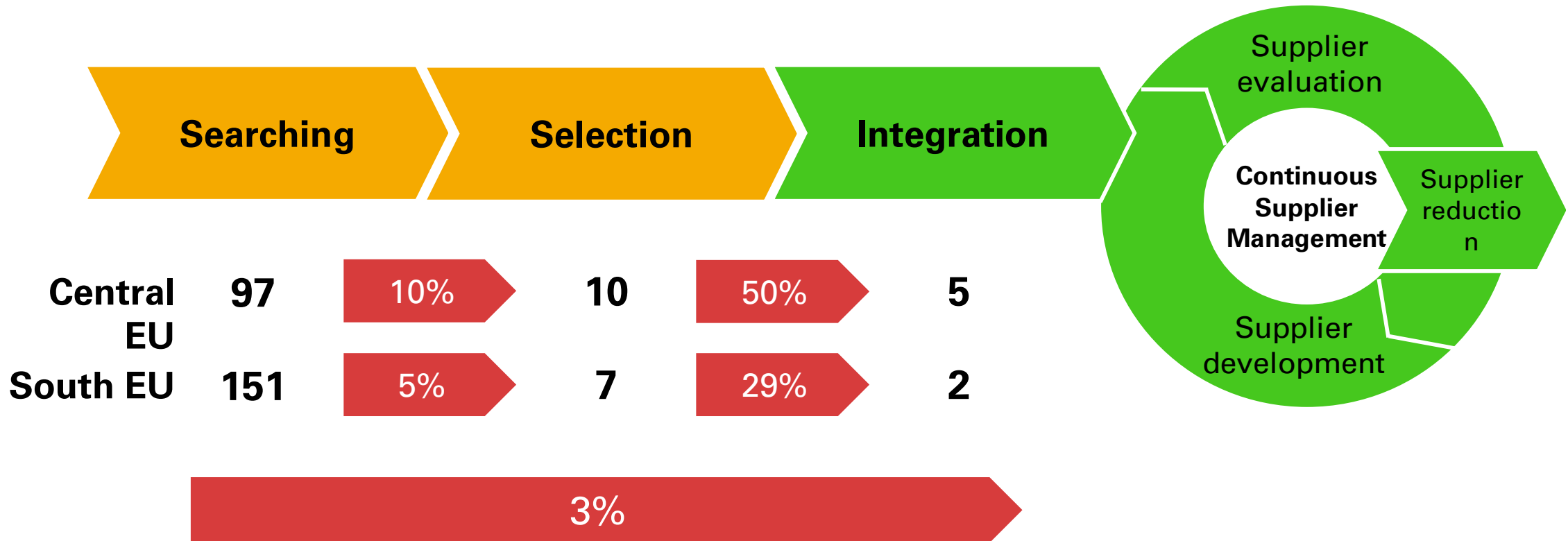
SUSTAINABILITY

Brose's New Supplier Phase-In Process

Commodity Purchasing, Supplier Development & Central Quality



Example case: BU Drives GO-EAST activity



How to find reliable supplier in CEE?

- have a solid **process**
- look for 80% **match**
- aim to build **trust**
- be ready to **support**
- prepare for **risks**



System supplier of the international
automotive industry

