



XIII. AFTERMARKET CONFERENCE

25 May 2023 | Elite World Asia Hotel

PROGRAMME

09:00-09:30	Registration and Coffee
09:30-09:40	Opening Speeches Albert Saydam, TAYSAD President Ziya Özalp, OSS President Baran Çelik, OİB President
09:40-10:10	Impact of Electrification and Advanced Vehicle Technologies on the Aftermarket – US Case Paul McCharthy, President&CEO, MEMA Aftermarket Suppliers Q&A
10:10-10:40	Technology Shift and Legislation – Drivers for Service Innovation Frank Schlehuber, Senior Consultant Market Affairs, CLEPA Q&A
10:40-11:00	Coffee Break
11:00-11:30	Electrification of Light Vehicles & Sustainability in AFM Mathieu Bernard, Automotive Aftermarket Practice Director, Roland Berger Q&A
11:30-12:00	Expectations from OEM Perspective Ahmet Aslanbaş, Supply Chain Leader - Aftersales, Ford Otosan Q&A
12:00-13:30	Lunch Break
13:30-14:00	Erdem Şahinkaya Intellectual Property and Project Manager, Sampa Otomotiv Q&A
14:00-14:20	Coffee Break
14:20-16:00	PANEL: AFM in Türkiye with all the links of the chain Moderator: Emirhan SİLAHTAROĞLU - Board Member, Silkar Endaş Panelists: Kemal Görgünel - Board Member, SİO Automotive Mehmet Karakoç - CEO, Bakırcı Automotive Okay MERİH - General Manager, OM Automotive Ali Özçete - Vice Chairman of the Board, Özçete Automotive Q&A
16:00	End of Day



Otomotiv Satış Sonrası
Ürün ve Hizmetleri Derneği



TAAŞIT ARAÇLARI TEDARİK SANAYİCİLERİ DERNEĞİ
TAYSAD
AUTOMOTIVE SUPPLIERS ASSOCIATION OF TURKEY

